



2015-2016
ANNUAL REPORT



Our Mission:

Wake County SmartStart works to ensure children, birth to five, are prepared for success in school and in life.

Wake County SmartStart Core Values

Respect

We honor the unique experiences and needs of each young child and family.

Cultural Sensitivity

We value diversity, promote inclusive practice and support community empowerment.

Advocacy

We provide a strong, united voice for those most vulnerable — our children.

Responsiveness

We respond to the individual needs of children and families with regard for our larger community as a whole.

Community Collaboration

We support community collaboration through authentic relationships characterized by honesty, integrity and compassion.

Innovation

We value flexibility, actively seek new approaches in practice and regard challenges as opportunities for growth.

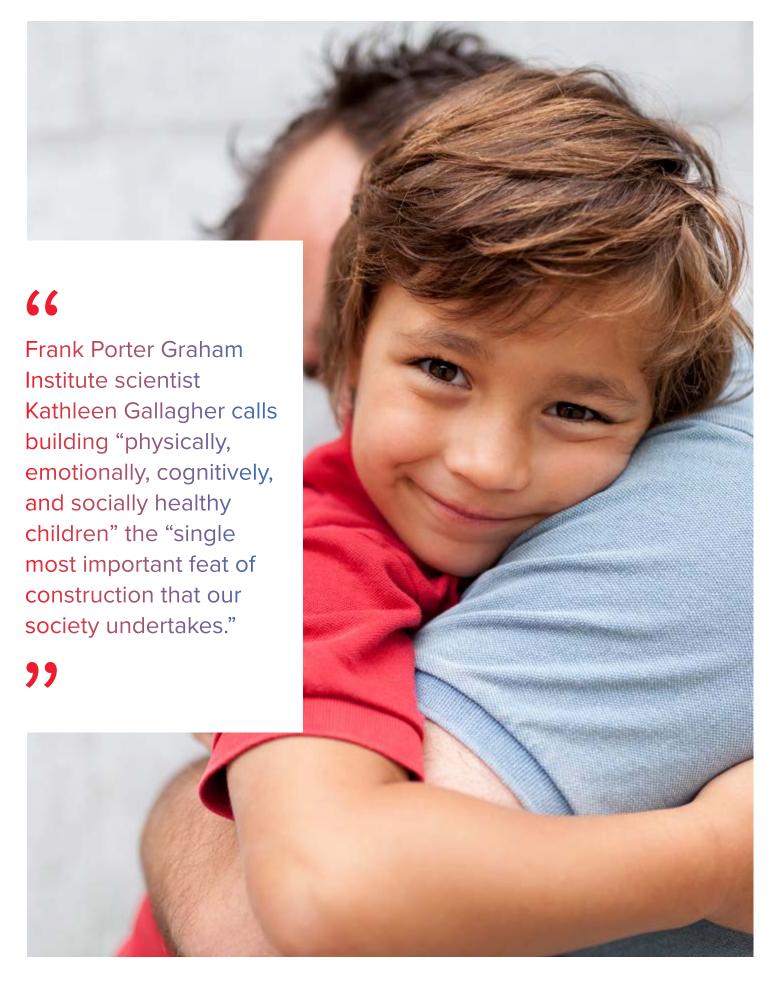
Accountability

We value our role as public stewards through the use of best business practices, strong internal controls and accurate documentation of our efforts











BUILDING THE BRIDGES TO GIVE EVERY CHILD A SMART START

Each child – in every community. These young learners are waiting – and entirely dependent – on the work of the adults in their lives to build the bridges that lead them to success.

If we can find the gaps, we can build the bridges.

I've been a pediatrician in practice for 33 years. I can attest to the impact of early learning and highquality child care for both the child and their family as they grow together and move through life. It's my responsibility to foster healthy development

and watch for concerns to ensure my young patients have the best chance to make it in this world. I take pride in being their trusted partner as we build the bridges between where they are and where they dream to be.

But I can't build every bridge alone, nor can Wake County SmartStart. We need your help.

While we are not architects nor designers, we each play a role in building the bridges that connect children and families to resources and opportunities.

It's the parents that nurture and walk beside their child to guide them to the bridge. It's the teachers that instill the skills that help children navigate the roadways ahead. It's the early childhood professionals such as therapists and nurses that work through the fears that a child has about crossing a bridge. It's the advocate that speaks on behalf of young children, ensuring that there is public will to build the bridges and fund services. It's the community that supports the vision for a brighter future and rolls up their sleeves to lend a hand. We are all a part of this process and journey.

As Board Chair of Wake County SmartStart, I invite you to read about our progress and encourage you to join us in building the bridges that connect potential with opportunity.

Michael Smith

Wake County SmartStart Board Chair

Muhail Smid





Building a strong child requires connections to opportunities for learning, support and good health. The bridges between potential and opportunity are often limited, and when they stand alone,

diminish what is possible for both the individual child and our community. When opportunities are coordinated and linked together, they create a network of resources, and a community is synchronized to produce prosperous adults. Every part of a community plays a role in building these bridges, and Wake County SmartStart (WCSS) strives to foster the connections needed to make them successful.



Partners, Programs and Collaborative Projects

CATHOLIC CHARITIES OF THE DIOCESE OF RALEIGH

 School Readiness Services for Hispanic Children

CHILD CARE SERVICES ASSOCIATION

· Administrator/Quality Development

COMMUNITY CARE OF WAKE AND JOHNSTON COUNTIES

 Assuring Better Child Health and Development Program (ABCD)

FAMILY RESOURCE CENTER SOUTH ATLANTIC

 Home Instruction for Parents of Preschool Youngsters (HIPPY)

LUCY DANIELS CENTER FOR EARLY CHILDHOOD

 Social/Emotional Interventions for Young Children (SecurePath)

MOTHEREAD

 Literacy Invites and Nurtures Kids' Success (LINKS)



SAFECHILD

 The Nurturing Program for Spanish Speaking Families (Crianza Con Cariño)

TELAMON CORPORATION

The Family Literacy Program

WAKE COUNTY HUMAN SERVICES

- Child Care Health Consultant Program
- · Child Care Subsidy Program
- · Nurse-Family Partnership (NFP)

WAKE COUNTY PUBLIC SCHOOL SYSTEM OFFICE OF EARLY LEARNING

- Parents as Teachers Program (PAT)
- Supporting School Readiness
- · WAKE Up and Read

WAKE COUNTY SMARTSTART

- Child Care Program Quality Supplements
- Community Outreach and Education
- · Improving and Sustaining Quality Child Care
- Farm to Child Care*
- NC Pre-Kindergarten Program
- · Program Coordination and Evaluation
- · Reach Out and Read
- Wake Connections*

Collaborative Projects

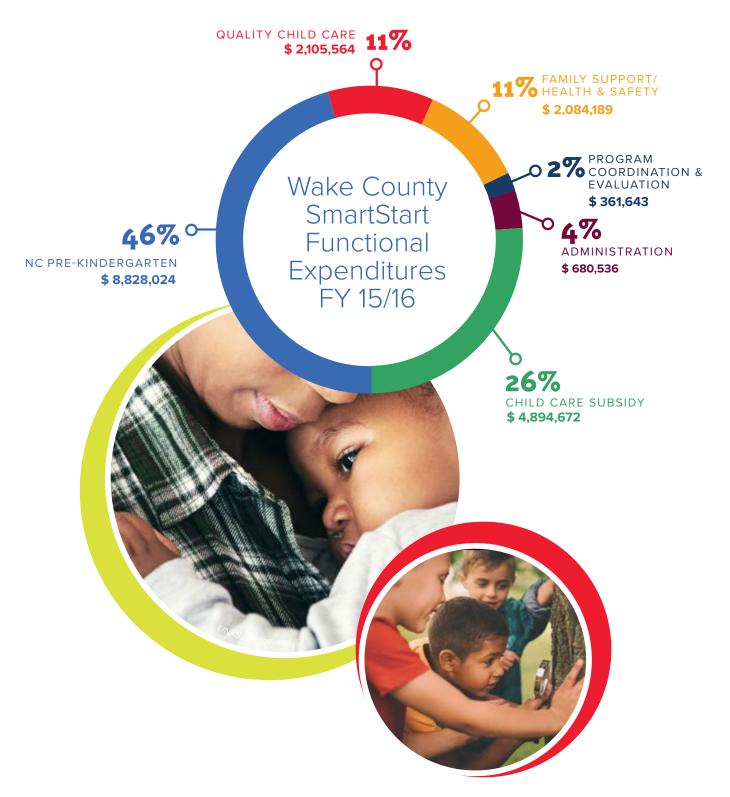
NATURAL LEARNING INITIATIVE AT NC STATE UNIVERSITY COLLEGE OF DESIGN

 Preventing Obesity by Design – Wake County (POD)

*funded by The John Rex Endowment

WCSS works to build the capacity of families and the community to prepare children for success in school and in life. Through the stewardship of both public and private funds, WCSS leverages critical and limited resources to provide high-quality programs to as many young children and families as possible. While

all children and families in Wake County could benefit from greater access to high-quality early learning opportunities, limited funding requires WCSS to focus on providing services to children age birth to five living in families experiencing the greatest financial hardships.





Poverty is a tremendous barrier to high-quality early learning experiences for many families in Wake County, but we believe that it should not be the reason a child is denied a strong start in life. Of the nearly 70,000 children age birth to five living in Wake County in 2015, there were over 27,000 - or nearly 17% - living in poverty.

Affording child care is one example of how poverty limits access to opportunity. In 2015, approximately 5,200 young children – or 1 out of every 5 in regulated care - lived in families that received child care assistance. Available funding fell short of the need as nearly 1,600 children remained unserved on the subsidy waitlist. Making resources available to young children and their families with the greatest needs remains at the heart of our work.

Using investments to drive quality improvements helps improve the overall system. In 2002, young children whose families were dependent on child care subsidy were in centers with an average star rating of 2.39 (out of 5). Now, children in the program are in centers with an average rating of 4.48. The increase of star ratings over time is a result of WCSS's funded programs' efforts to improve quality and increase professional development.

As part of a larger system of agencies serving young children in our county and state, we embrace a shared definition of high quality that encourages a whole child approach - one that considers the needs of each child in every community.



Connecting Parents and Resources to Build Strong Families

GOAL 1: CHILDREN ARE IN SAFE, SUPPORTIVE HOME ENVIRONMENTS.

Parents are a child's first – and most important teacher. Being a parent demands having access to the resources and guidance needed to raise a child - as well as a safe place to talk openly about concerns. The greatest outcomes occur when parents commit themselves fully to their child's success.

Programs like **School Readiness Services for Hispanic Children**, which uses the "Language is Key" curriculum, offers learning opportunities to parents on how to engage their child in reading, speech and other language development activities. Strong language skills are critical to Kindergarten readiness. Parents do not need to be experts in reading to motivate their children to read and develop creative thought and speech – they just need to be motivated to learn and participate.

Three year old Jorge and his mom, Carmela, started attending classes together through the School Readiness Services for Hispanic Children program. She loved the program so much that she changed her work schedule to ensure attendance, and was amazed at the progress she saw in her son and their relationship as they learned together.

Carmela found a safe place to talk about her concerns regarding her son's language development. Program specialists screened Jorge to check his development, and he was referred to Wake County Preschool Services for further evaluation.

Thanks to the dedication of his parent and the resource network provided by this program,
Jorge now has access to therapists who are working to build his speech and learning abilities.

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I want to learn how to teach my son to love books. And I want him to be ready for school.

CARMELA, PARENT AND SCHOOL
READINESS SERVICES FOR HISPANIC
CHILDREN PROGRAM PARTICIPANT

"







GOAL 2: CHILDREN ARE IN HIGH-QUALITY CARE THAT CONTRIBUTES TO POSITIVE CHILD OUTCOMES.

WCSS links children to a smart start. We make an effort to continually improve the quality of early care and education – including providing on-site mentoring and consultations, assisting with accreditation and professional development and helping educators to confidently manage their classrooms.

Special health needs often create a barrier to child care. Common, chronic conditions like asthma can prevent a child from enrolling in an early learning program if the providers are not trained in managing unique health care needs. In 2014, Wake County Public School System included 93,000 students with an identified asthma condition. While asthma is common, it is also dangerous for young children – children with asthma below the age of five have the highest hospitalization rate of any other age group in North Carolina.

The Child Care Health Consultant Program

(CCHC) provides on-site health, safety, and nutrition consultation in child care facilities. This program builds a bridge between early educators and young children with special healthcare needs. The benefit of this training is three-fold: children are able to access high-quality care, parents can rest assured knowing that their child's health is being managed, and providers can feel confident in their ability to manage unique needs. Nearly 70% of Wake County's young children live in families where the sole parent or both parents are working – and since access to child care is a key component to holding a job, this program also ensures parents can be in the workforce and build financial stability.

In 2015, the CCHC program started a new, intensive program focused on caring for children with chronic health conditions and how to administer emergency medications. The Director at Heather Park Child Development Center implemented this program for the center's teachers, when a high number of children with asthma enrolled for child care. Dee Spandau, one of the teachers, said "I now feel comfortable and

knowledgeable about caring for the children in my two year old classroom who suffer from asthma. Having this program and getting the training and support I need to feel confident in managing these conditions really makes a difference." CCHC equips teachers with the resources they need to feel comfortable accepting all children into their classroom. "Knowing I had the nursing staff from CCHC available to answer any questions or come out to assist me through issues that might arise was a huge relief. I felt like I could provide the children in my classroom with the best and safest care possible."



Fostering Kindergarten Success for Each Child in Every Community

GOAL 3: CHILDREN ARE HEALTHY AND DEVELOPMENTALLY READY FOR SCHOOL.

Learning potential begins at birth. Nurturing that potential in each child builds the foundation they need to get ahead – and stay ahead. Participants in high-quality early learning programs are more likely to grow up to earn more money and pay more in taxes, and are less likely to be dependent on government assistance programs. Early investments create a path out of poverty and lay the foundation for what comes next.

Children go through many important transitions throughout their lives, including the start of Kindergarten. Research has shown that having a strong transition can shape a child's attitude about school, and influence their future outlook on learning. A strong transition involves all of the adults surrounding a child, as well as the environments in which they live and grow.

In the 2015-16 school year, 1,192 Wake County children enrolled in the NC Pre-Kindergarten program (NC Pre-K), which focuses on structured early learning for four year olds. The program provides a comprehensive approach to preparing children for school success by addressing their cognitive, social, emotional, language and physical needs in structured, quality classroom environments.

When Jahlani first entered the NC Pre-K program, he was very shy. He wouldn't speak often, and when he did, he would cover his mouth and mostly whisper. His teacher, Ms. Regina Frangos, worked hard to build an environment in which he felt safe. She discovered his love for small details and creating things, and nurtured this budding engineer with opportunities for building using Legos and other materials. She worked with him to strengthen his fine motor skills, as well as his social skills and confidence.

Jahlani's parents said that thanks to his teacher, he graduated from NC Pre-K and started Kindergarten with an awareness of his talents. He had a successful transition because of this individualized high-quality learning experience.

"The success of the program largely depends on the quality of its teachers," said Nathan, Jahlani's father. "He would not have had as good of a transition to Kindergarten without them."

Kindergarten teachers can tell which children have had the preparation for school and which have not. Ms. Mandi Spragins, Jahlani's Kindergarten teacher with Wake County Public Schools, shared that "children who enter my classroom with a preschool education already know who they are without their parents. They have a sense of identity, and an understanding of procedures in the classroom. As a teacher, I can focus on developing their literacy skills, letters and sounds. They already have a foundation – one to build on."



GOAL 4: CHILDREN AND FAMILIES ARE SUPPORTED BY A STRONG, DIVERSE INTEGRATED EARLY CHILDHOOD SYSTEM.

Farm to Child Care, a program that is transforming food systems in child care to bring local, fresh vegetables and produce to young children, and Wake **Connections**, an online referral system that matches

families with home-based services, are examples of system improvements driven by WCSS and community partners. They represent one aspect of the efforts to shape the system of services that work to improve the lives of young children.

A continuing dialogue among community partners drives service and system evolution. WCSS hosts a number of agency committees that are composed of diverse community representation. WCSS is also engaged in many community initiatives with the intent of strengthening the early childhood system of care and education.







Volunteers 2015-16



Marilyn Adams

Sandra Aguilar

Barbara Allen

Christine Alvarado

Dinah Arthurs

Nannette Ausby



Sanford Bailey

Tonya Baldwin

Stacey Barbee

Krista Barbour

Lorie Barnes

Nell Barnes

Connie Batten

Corina Belonga

Diane Binda

Dumisha Binns

Ana Maria Bonnell

Diane Brinkerhoff

Cassandra Brooks

Val Brooks

Deborah Brown

Paula Brown

Audrey Bunch

Sharon Burney

Terri Burris

Melissa Butler

Dawn Bynum

Arvelis Byrd



Kelly Caldwell

Bridgette Campbell

Anna Carter

Bruce Clarke

John Coggin

Nichelle Cole

Jonathan Collins

Gloria Cook

Dale Cousins

Linda Cozzolino

Dolores Cruz

L'Teisha Curtis



Allie Davis

Mickey Davis

Dawn Dawson

Daniel Dean

Dan Deleo

Titania Delgado

Carolyn Dickens

Sandra Dietrich

Freida Dixon

Lorraine Dixon

Tom Drohan

Larissa Dubon



Gail Eluwa

Hardin Engelhardt

Elizabeth Espinosa

Arlene Evans

Kristin Ezzell

Michele Ezzell



Crystal Felton

Maty Ferrer

Kimberly Flinchum

Sheila Frye

Candice Fuentes

Shoshana Funk

Bobbie Furr



Susan Gates

Kimberly Girouard

Irene Gonzales

Simone Green

James Greene, Jr.

Carla Gregg-Kearns

Monnie Griggs

Brittany Grooms



Liz Hamner

Katina Hanks

Sara Hansen

Lorrie Hargreaves

Dana Headley

Mora Hedayati

Holli Hembi

Kristen Hernandez

Cesiah Hernandez

Melissa Higgins

Mary Hill

Michelle Hirsch

Jennifer Hodge

Jessica Holmes

Pamela Holt

Valerie Horton

Michelle Hughes



Mussarut Jabeen

Earl Johnson

Kevin Johnson

Laura Johnson

Robin Johnson

Allen Jones

Benita Jones

Kenya Jones

Kirby Jones



Deborah Kalwat

Shobha Kamath

Paul Kanoy

Jacqueline Kehinde

Connie Kennedy

Kathryn Kiel

Jani Kozlowski



Shirley Lacy

Ron Lancaster

Mark Langford

Rob Lareau

Aisha Las<u>ter</u>

Debi LaVine

Tancie Leak

Diana Lloyd

Deborah Lofton

Tracey-Lee Lucas

Gay Lytton



Corrie MacNeil

Carolyn Manley

Veronica Marmaud

Shanté Martin

Ward Martin







Volunteers 2015-16 CONTINUED

Amanda Mateus-Rodriquez

Katherine Matthews

Patricia McCarter

Paula McChristian

Susan McCullen

Beckie McGee

Tamitha McKoy

Neill McLeod

Bertha Mena

Wilma Metcalf

Bryan Miller

Carol Mitchell

Sherri Mobley

Barbara Moore

Cathy Moore

Irma Moore

Barbara Morales

Burke

Peter Morris

Michelle Mozingo

Deborah Mugno

Mary Mulleady

Bettie Murchison

Shaunta Murff



Jenna Nelson

Tameka Newkirk

Jack Nichols



Pooyan Ordoubadi

Chalice Overy

Elizabeth Oxley



G Patel

Kaila Patel

Kimberly Peebles

Amy Peterson

Christine Peterson

Heather Petrovich

Regina Petteway

Yesenia Polanco

Hannah Poteat

Rhonda Privette

Ferali Puerta

Michelle Putterman



Amanda Rackley

Jenna Ramsey

Waltye Rasulala

Karen Ray

Kia Reid

Susan Richardson

Michele Rivest

Janee Roach

Coprecia Robinson

JeToya Robinson

Gwendolyn Rodriguez

Suree Rogers

Phillip Rothstein

Stephanie Russell

Tiffany Russell



Elizabeth Santana

Gladys Santiago

Camille Schaffer

Phylis Sharpe

Kimberly Shaw

Karin Sheffer

Lara Siffer

LeAnna Simpkins

Rachel Small

Jeanie Smith

Michael Smith

Nancy Spencer

Janice Squires

Cathy Stephenson

Cheryl Stephenson

Sarah Stevens

Henry Stewart

Suzanne Stroud

Linda Sturdivant

Adam Sugg



Kristi Tally

Holly Taylor

Jeanne Tedrow

Lisa Terry

Christy Thalheimer

Karla Theobald

Darius Thompson

Kit Tung

Charlotte Turpin



Milena Valle

Venus VanBuren

Maria Vela

Frances Velez

Carol Vercellino



Byron Wade

J.J. Ward

Lisa Ware

Mike Wasilick

Suzanne Waterfield

Willi Webb

Michael Weisel

Angie Welsh

Heather Whitehead

Elnora Wilburn

Antonette Williams

Beverly Williams

Rhonda Williams

Tyrone Williamson

Carson Willis

Christy Willis

Val Wilson

Kim Wimberly

Allison Wrenn



Janet Young



Hilda Zimmer

David Zonderman





Staff July 1, 2015- June 30, 2016

Nikki McDougald

Sue Consolatti Pamela J. Dowdy Carol Orji Gina Soceanu **Executive Director** Sasha Gomez **Maggie Ortiz Anna Troutman Phyllis Barbour John Guenther Nora Ostler** Noemi Vasquez **Gabrielle Barnard Taushau Wilkinson** Joan Harris **Taty Padilla Debi Bartholomew Patty Williams Pam Howser Nancy Peck Gary Carr Lynn Policastro** Stephanie Jenkins Liz Ziglar **Brittany Clark Bryce McClamroch Elizabeth Santana Sharon Clauss**

The WCSS Board of Directors includes key partners and elected official representation to ensure that each planning step is informed by larger county and state-level goals. WCSS has hosted early education tours, briefed community leaders on the needs of young children and served as a resource to those seeking a greater understanding of possible solutions to identified community needs.

Melinda Schlesinger

Board of Directors 2015-16

Christine Alvarado

East Coast Migrant Head Start Project

Lorie Barnes

NC Association for the Education of Young Children

Ana Maria Bonell

Fox 50, Capitol Broadcasting

Arvelis Byrd

Telamon Corporation

Kelly Caldwell

Sonaya Properties

Dale Cousins

Retired, Wake County Public Libraries

Sandra Dietrich

Wake Technical
Community College

Jim S. Green

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Wake County Board of Commissioners

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County of Wake

Carol Mitchell

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Cathy Moore

Wake County Public School System

Barbara Morales Burke

Blue Cross Blue Shield of NC

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KD7 Enterprises

Charlotte Turpin

Retired Educator

Michael Wasilick

Wake County Public Libraries

Angie Welsh

United Way of the Greater Triangle

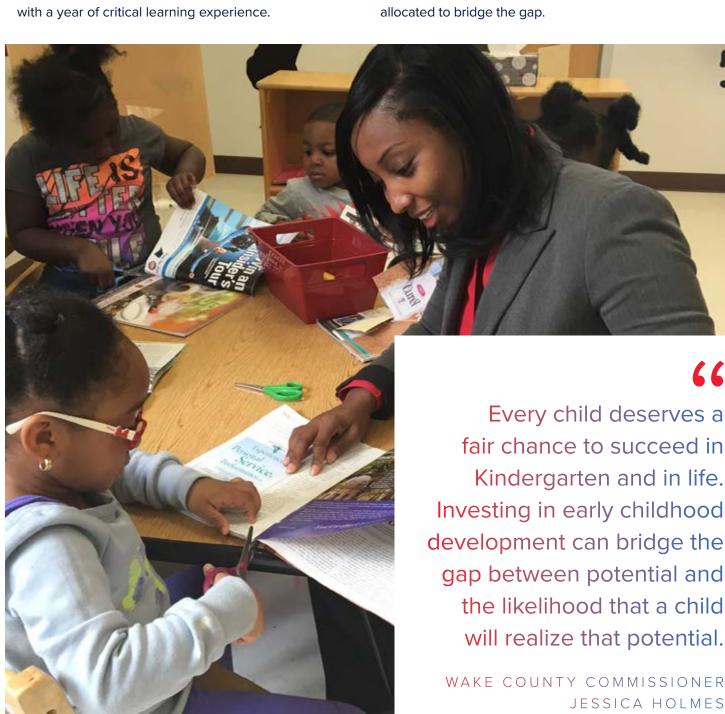
Tyrone Williamson

City of Raleigh



Following a historic investment in June of 2015, the Wake County Commissioners voted to increase funding for additional NC Pre-Kindergarten seats in our community - totaling \$488,592 - a 50% increase from the year prior. This expansion made it possible for more children to cross the bridge to Kindergarten

The advocacy and action of Wake County Commissioners, combined with the program planning of community partners, was an example of system integration and advancement. Today, more children are successful in Kindergarten because the need was highlighted, the solution provided, and the funding allocated to bridge the gap.



fair chance to succeed in Kindergarten and in life. Investing in early childhood development can bridge the gap between potential and

> the likelihood that a child will realize that potential.

WAKE COUNTY COMMISSIONER JESSICA HOLMES



Wake County SmartStart FY 2016 Financial Statements

Statements of Receipts, Expenditures, and Net Assets Modified Cash Basis

	Unrestricted Funds			
	Smart Start Funds	Other Funds	Temporarily Restricted Funds	Total Fund
Receipts				
State Awards and Contracts	\$ 7,537,985	\$ 6,014,172	0	\$ 13,552,15
Federal Awards	0	5,220	0	5,22
Local Governments	0	86,795	238,933	325,72
Private Contributions	0	76,841	402,055	478,89
Interest and Investment Earnings	0	9,947	0	9,94
Sales Tax Refunds	0	8,009	0	8,00
Other Receipts	0	78,108	0	78,10
Total Receipts	\$ 7,537,985	\$ 6,279,092	\$ 640,988	\$ 14,458,06
Net Assets Released from Restrictions:				
Satisfaction of Program Restrictions	0	255,028	(255,028)	
-	4	,	,	
Total Receipts	\$ 7,537,985	\$ 6,534,120	\$ 385,960	\$ 14,458,06
Expenditures				
Programs:				
Child Care and Education Quality	1,861,497	244,067	0	2,105,56
Family Support	1,344,408	38,392	0	1,382,80
Health and Safety	701,389	0	0	701,38
NC Pre-Kindergarten	3,027,086	5,800,938	0	8,828,02
Support:				
Management and General	372,318	308,218	0	680,53
Program Coordination and Evaluation	231,287	130,356	0	361,64
Total Programs and Support	7,537,985	6,521,971	0	14,059,95
Other:				
Refund Prior Year Grant	0	8,045	0	8,04
Sales Tax Paid	0	5,245	0	5,24
Total Expenditures	\$ 7,537,985	\$ 6,535,261	\$0	\$ 14,073,24
Excess of Receipts Over Expenditures	0	(1,141)	385,960	384,81
Net Assets at Beginning of Year	0	1,847,105	255,028	2,102,13
Net Assets at End of Year	\$0	\$ 1,845,964	\$ 640,988	\$ 2,846,95
Net Assets Consisted of:				
Cash and Cash Equivalents	\$ 34,600	\$ 1,596,483	\$ 640,988	\$ 2,272,07
Investments	0	250,000	0	250,00
Refunds Due from Contractors	46,333	0	0	46,33
	80,933	1,846,483	640,988	2,568,40
Less: Due to State	80,428	0	0	80,42
Funds Held for Others	505	519	0	1,02
Net Assets at End of Year	\$0	\$ 1,845,964	\$ 640,988	\$ 2,486,95

Note: During FY 2016, the NC Partnership for Children and the Department of Health and Human Services (DHHS) entered into a contract with and made payments to a service provider selected by Wake County SmartStart. This service provider contract is not reflected on this statement. However, a summary of the service provider contract entered into by the NC Partnership for Children and DHHS is presented here:

Schedule of State Level Service Providers Contracts For the Year Ended June 30, 2016

Wake County Human Services Child Care Subsidy	\$ 4,894,672
Total Expenditures – Wake County SmartStart (See above)	14,059,956
Grand Total Expenditures by and through Wake County SmartStart	\$ 18,954,628

Donors 2015-16

Angela Fullington

Elizabeth Hamner

Russell Gorga

Christine Alvarado : Jessica Holmes : Michael Smith

Suresh Ambati Ruth Ann Johnson John Thompson

Phyllis Barbour : Elizabeth Lacey : Michael Wasilick

Lorie Barnes : Mark Langford : Lisa Webb

Angkana Bode : Robert Lasson : Angie Welsh

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Dale Cousins Barbara Morales Burke Amazon Smiles Foundation

Laveta Davidson Waller : Cheston Mottershead : The John Rex Endowment

Sandra Dietrich Valeria Oruma JustNeem Body Care

Pamela & Robert Dowdy Tonya Parsons Kaplan Early Learning Company

James S. & Ms. Laura Jahmal Pullen Wake County

C. Greene

Regina Petteway

Melissa Pasquinelli

: Camille Schaffer

Kim Shaw

In Fiscal Year 2015-16, WCSS expended \$18,954,628 in support and services to 22 programs serving children, families and child care facilities. The diversity and wide-range of services provided by these programs reflect the diverse needs of our community, with the belief that every child can succeed if given the tools and support their individual needs demand. Building the bridges to success for young learners requires the efforts and coordination of all members of the community, including parents, families, educators, specialists, advocates, faith leaders, funders, and volunteers. We all play a role in acting as champions for young children.





Moon and Lola

Videri Chocolate Factory





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Wake County SmartStart is a 501(c)(3) nonprofit organization.

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