

FarmtoChildCare





Project Partners









Farm to Child Care in Wake County

• Bringing NC fruits and vegetables into child care facilities for meals and snacks.

- A change in the way you buy produce:
 - •Buying what's in season in NC
 - •Buying fresh produce
 - •Buying from a farmer or a business that buys from NC farmers
- Incorporating local fruits and vegetables into regular activities at the center
- Sharing information with families



Why Farm to Child Care?

Start them young!

- •Children form habits at an early age (3-5 years typically)
- •Shape lifelong healthy eating habits
- More nutrients from locally grown foods

•All in good health!

- •Overweight & Obese: 29% of kids in Wake County aged 2-4
- •Lack of fruit and vegetables in diet
- •Unhealthy children become unhealthy adults with chronic diseases

•Supporting Local Farmer, Economy & Environment

- •Farmers make more money when they sell directly
- •More money stays in our local economy





Pilot Project

Participants Experiences

"Our center has always served fresh fruits and vegetables, however fresh from the farm is different from fresh from the hot house"



"I was surprised that most of the children ate the zucchini and cucumbers."

"Best corn we've had, shared with parents for dinner."



First Year of F2CC

• 23 child care programs (16 centers and 7 family child care homes)

• Your center is part of a big "system" of serving children and you have huge potential to positively affect their health by introducing healthy, local produce and helping them learn where local produce comes from!



Training

- Cooking training Series Late February May (8 – 10 hour training)
- Menu Planning/CACFP March (2 hour training)
- Activities Late April/May (2 hour training)
- Connecting with Families June/July (2 hour training)



Activity

What Part of the Plant Are You?







Parts of a Plant いい オート attract pollinators and make seads that will someday grow into new plants are food factories Leaves have little openings that let air and water come and go. Leaves catch energy from sunlight and use it to turn the air and water into food.

The 1

supports the plant and carries water, nutrients and plant chemicals up and down to all parts of the plant.

The part of the flower that holds the seed is called the overy. After pollination, the petals fall away and the ovary develops into a

· Sola

ハルト The fruit protects the developing seeds.

are little cases with a baby plant inside. The parent plant packs the seed with nutrition, just like a lunch. Seeds end up having much more energy than other parts of the plant.

are hidden underground but are very important to the plant. Roots hold the plant steady in the ground, suck up water and nutrients from the soil and even store food for the future.



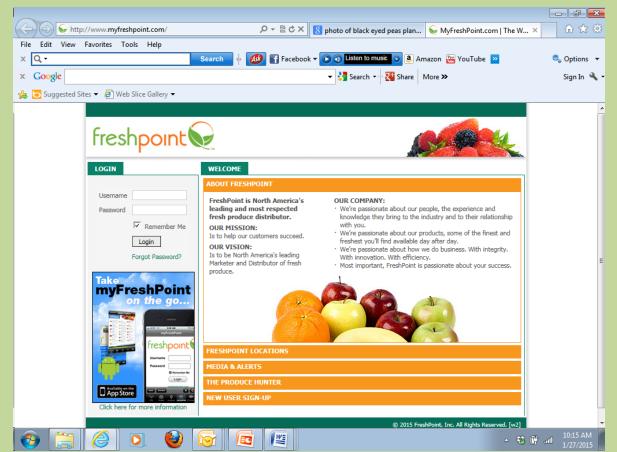
Let's Tour the Toolkit

- A living and growing resource for directors, teachers and cooks
- Also posted on the WCSS website
- Bring your toolkit to each training; new items will be added over time
- Make extra copies for staff as needed





Options for Purchasing FreshPoints



www.myfreshpoint.com



Options for Purchasing PopMarket



www.farmerfoodshare.org/programs/pop-food-market



Options for Purchasing Farmers

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Crdex Fich Up Food Spring 2011 (Apr 19-Jul 26) share prices are 1/2 share: \$ 225.00 (15 weeks, \$15.00 per week), full	<u>RIones@rtpfarmf</u>
share \$375.00 (15 weeks @ \$25.00 week) Delivery locations are Goldsboro, Greenville, and Cary.	9%.
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www.rtpfarmfresh.com



Options for Purchasing Produce Box

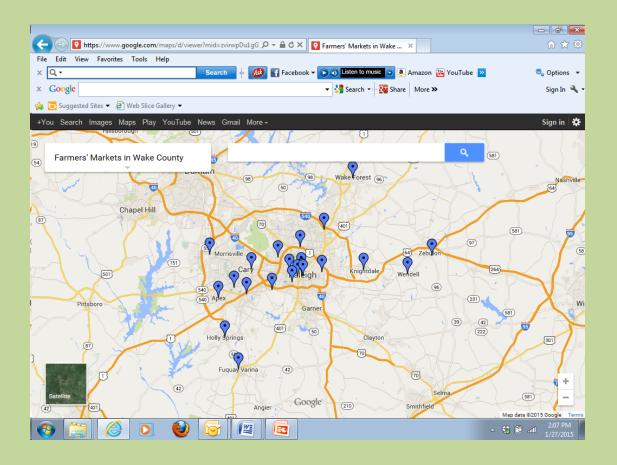




Options for Purchasing Farmer's Markets



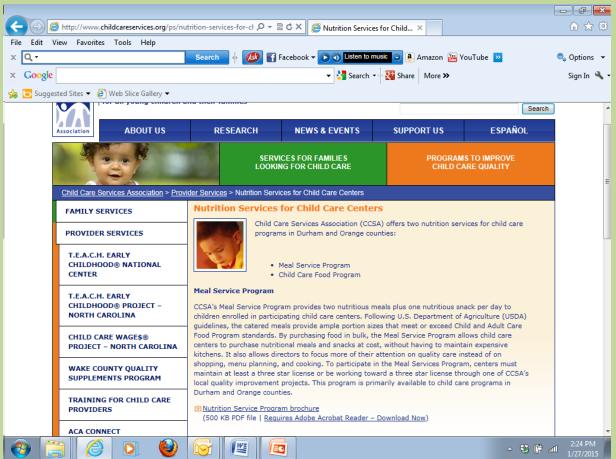




www.advocatesforhealthinaction.org/eat-healthy/local-foods/farmers-markets/



Options for Purchasing CCSA Centralized Kitchen



www.childcareservices.org/ps/nutrition-services-for-child-care-centers



Cost Sharing

Number Of Children	Per Cl M	hild Per onth	Per Mor	nth Cost Share	Six Mo	nth Cost Share
1	\$	7.25	\$	7.25	\$	43.50
5	\$	7.25	\$	36.25	\$	217.50
20	\$	7.25	\$	145.00	\$	870.00
50	\$	7.25	\$	362.50	\$	2,175.00
75	\$	7.25	Ş	543.75	\$	3,262.50
100	\$	7.25	\$	725.00	\$	4,350.00
125	\$	7.25	\$	906.25	\$	5,437.50



Tracking Produce Costs

- Next 2 months (February and March)
- Track costs for canned produce
- Track costs for fresh produce
- These numbers will be used to show the cost of produce prior to getting started



Wrap-Up

- Questions
- Finish NAPSACC assessment if not completed



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