



Building Tomorrow's Future Investing in Children Now





Wake County SmartStart (WCSS) works to ensure that children ages birth to five are prepared for success in school and life. The mission of the agency envisions a better future for young children and their families through thoughtful assessment of community needs, a coordinated response to those identified needs, monitoring of expected outcomes and development of additional community resources including building efficient systems. Through transparent stewardship of public and private dollars, WCSS funds programs to serve those with the greatest need. As a result, critical resources are leveraged to provide quality programs to as many children and families as possible.

Wake County

Wake County is the second most populous county in North Carolina, with an estimated 945,143 residents, up 2% from 2011 (2012 Certified County Population Estimates – NC State Demographer).

- There were an estimated 77,347 children birth to five living in Wake County in 2011 (NC State Demographer).
- There were 620 child care facilities in Wake County, a reduction of 3.5% from 2011 as a result of fewer licensed Family Child Care Homes (NC DCDEE).
- There were 19,289 children birth to five in regulated child care. This number has been relatively stable since 2011 and represents approximately 25% of all children birth to five in Wake County (NC DCDEE).

Wake County is generally considered a resource rich county. There are, however, significant numbers of young children with limited resources as evidenced by the following county wide statistics:

- In 2012 there were 13,595 young children living in poverty, or 17.5%. This percentage is relatively unchanged from 2011 (US Census).
- There were an estimated 32,868 young children in Wake County eligible for Medicaid in 2012, up 6% from 2011 (NC Division of Medical Assistance).
- As of January 2013, 5,349 children birth to five received child care subsidy, an increase of 5.3% from the prior year. Over 4,100 children whose families qualified for child care subsidy remained on the waiting list and were not served (NC Division of Child Development and Early Education).

Wake County SmartStart Programs and Funding

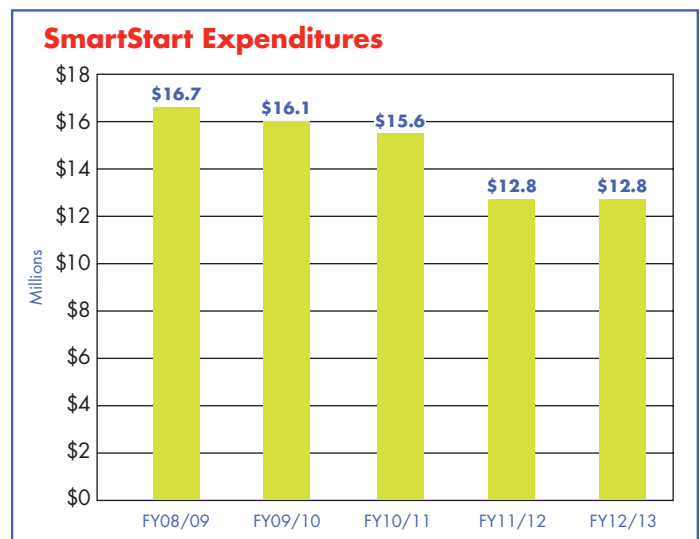
In Fiscal Year 2012-2013 WCSS allocated \$12,764,445 to fifteen (15) programs that served children, families, and child care facilities. This is a reduction of \$3,886,525 (23.3%) of funding from FY 2008-2009. As resources have decreased, WCSS has funded fewer programs but has prioritized funding for services that have demonstrated the greatest impact on those with the most need.

- Of the fourteen programs funded,
 - ▶ 93% (13 of 14) achieved most or all of their program outcomes.
 - ▶ 79% (11 of 14) achieved most or all of their program outputs.
- All WCSS funded programs meet NC Partnership for Children definitions of evidence based or evidence informed practices. Of these, five programs meet the higher level of evidence based practice.
- Smart Start funding requires a 10% match by each funded partner indicating commitment to support the success of their program. Half of the programs funded exceeded the requirement by doubling the percentage of matching funds.
- As part of a long term impact study, funded partners contacted former participants and community stakeholders to measure long term gains from services provided. Of those contacted, 75% (423 of 562) reported long term impact from WCSS funded services.

Additional funds of over \$1.7 million were leveraged through five collaborative grant applications to identify or address high priority community needs. Approximately \$467,000 was awarded directly to WCSS to either manage the grants or support grants awarded to other community organizations, whose portion of the grants were about \$1.3 million. Below are the grants that were funded:

- Farm to Child Care, *linking local farmers and child care centers to encourage use of fresh, local produce.*
- Home Based Services Integration Planning Grant, *bringing together county agencies to plan how to coordinate preventive services provided in the home.*
- Home Based Services Integration Implementation Grant, *creation of an integrated system to coordinate preventive services provided in the home.*
- Preventing Obesity by Design, *creating active, best practice outdoor learning environment demonstration sites.*
- Social and Emotional Early Development for Child Care Quality, *mentoring child care centers on policies and practices that support healthy social and emotional development of children.*

For more information about funded programs and grant funded initiatives, see the Individual Activity Report Section.



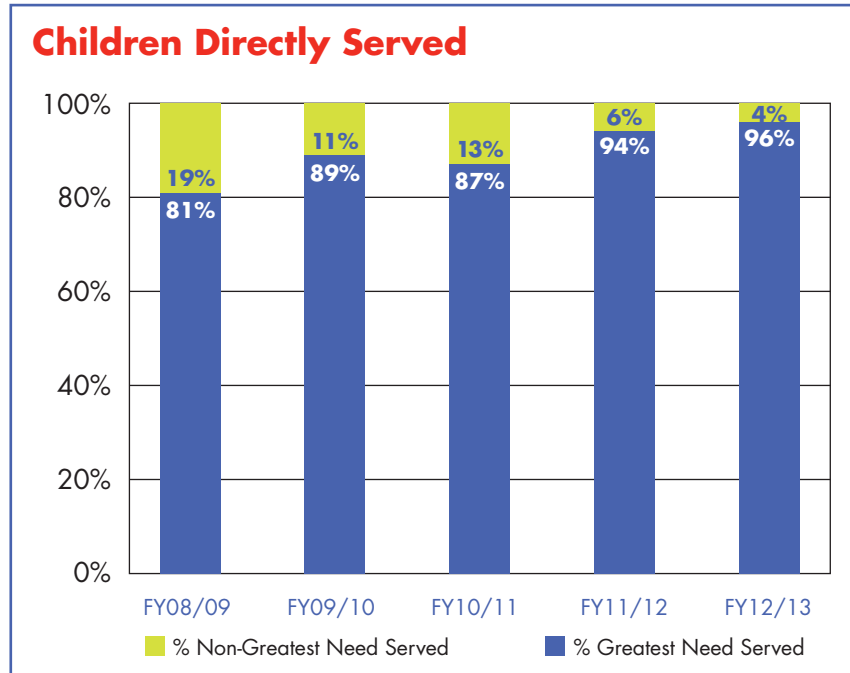
Wake County SmartStart Recipients and Services

WCSS's work impacts a broad population of families and children of all socio-economic statuses. However, WCSS prioritizes services to children in families with limited resources and a need that can be addressed by WCSS programs. The WCSS Board defines this as children with the "greatest need". A total of 2,641 children were directly served by WCSS funded programs, including NC Pre-K and family support programs; 96% (2,539) met the greatest need criteria. Children were also impacted through direct services to child care facilities which focused on improving child care quality.

Children and Families

Funding: \$1,246,484

- Over 1,400 children and their families received services to support kindergarten readiness, parenting knowledge and skills, family literacy and child social and emotional development.
- 5,800 home visits were provided.
- 1,087 developmental screenings were provided.



Children in High Quality Child Care

WCSS funding: \$9,688,939

DCDEE funding: \$5,695,795

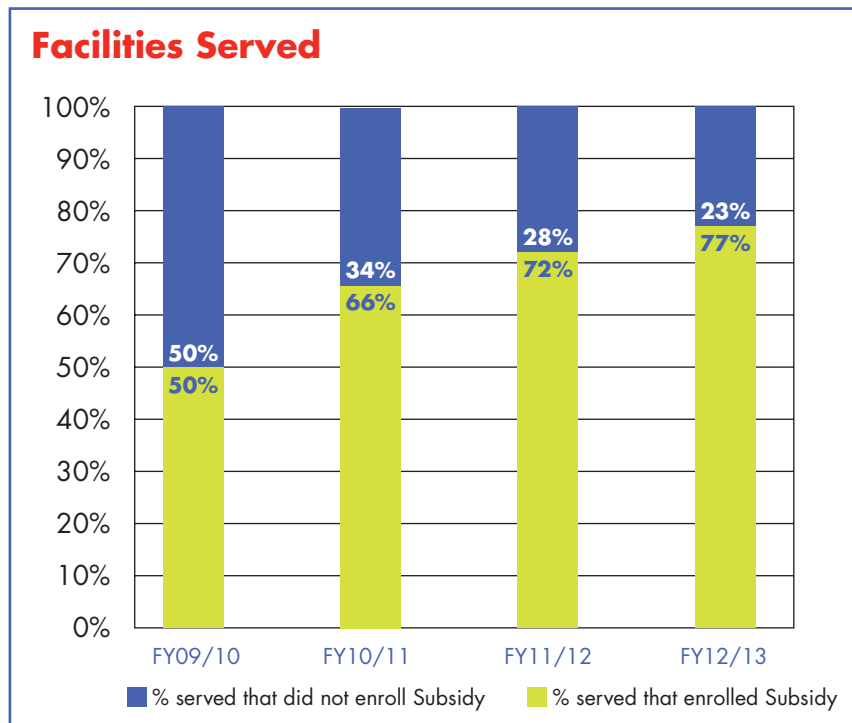
- WCSS provided child care subsidy assistance to 1,553 children birth to five attending 4 or 5 star child care facilities.
- A total of 3,799 children attending 4 or 5 star facilities benefitted from subsidy quality supplement payments made to their child care facilities.
- A total of 1,210 4 year olds were served in a high quality preschool through the NC Pre-Kindergarten program. Children with the most significant needs were prioritized for services.



Child Care Facilities

Funding: \$1,149,445

- A total of 284 child care facilities (46% of all facilities in the county) received consultation or training from WCSS funded programs. Over 14,500 children birth to five attended facilities served, representing approximately 75% of all children birth to five in child care.
- In keeping with the WCSS priority to impact children with the greatest needs, 77% (220) of the facilities enrolled children who received child care subsidy support. Most of the remaining facilities received community based group training for which they paid a fee, generating program income for WCSS.
- Funded activities provided 3,475 consultation visits or trainings to facilities in order to improve health and safety practices, or child literacy and social development, or child care quality.





Collaborations

Wake County SmartStart works closely with community agencies and the child care community to encourage, support and facilitate collaboration among providers of services to young children and their families. Collaboration ensures resources are used effectively, prevents duplication and expands service capacity. In challenging economic times, collaboration creates more opportunity to solve existing problems and proactively coordinate response to emerging issues. In FY 2012-2013 WCSS worked collaboratively with community partners on five grants generously funded by the John Rex Endowment. The development of these grants in tandem with community partners provided additional resources to address identified community needs. Thus, critical resources were leveraged to provide quality programs to as many children and families as possible.

Funded Programs

The programs funded by Wake County SmartStart in Fiscal Year 2012 – 2013 included:

- Child Care Health Consultant Program (Wake County Human Services – WCHS)
- Child Care Financial Assistance for Families [Subsidy] (WCHS)
- Literacy Invites and Nurtures Kids Success (Motheread)
- NC Pre-Kindergarten Program (WCSS)
- Nurse Family Partnership (WCHS)
- The Nurturing Parenting Program for Spanish Speaking Families (SAFEchild)
- Parents as Teachers Home Visiting Program (Project Enlightenment)
- Program Coordination and Evaluation (WCSS)
- Project CATCH (The Salvation Army)
- Reach out and Read (NC Reach out and Read) – Partial Year
- Quality Enhancement and Maintenance Initiative in Child Care Facilities (WCSS)
- School Readiness Services for Hispanic Children (Catholic Charities of the Diocese of Raleigh, Inc)
- Social/Emotional Interventions for Young Children: SecurePath (Lucy Daniels Center)
- Supporting School Readiness (Project Enlightenment)
- Telamon Corporation NC Head Start Family Literacy Program (Telamon Corporation)

Activity:	Child Care Health Consultation Program	Funding History	
Agency:	Wake County Human Services	FY 2012-13:	\$364,186
Years funded:	14	FY 2011-12:	\$343,576
Description: Child Care Health Consultants provide on-site health, safety, and nutrition consultation in child care facilities. Consultants develop and implement health, safety, and nutrition improvement plans and develop health care plans for children with special health needs. One to three star centers and homes with most significant needs that serve children on subsidy are prioritized. Intensive specialized training and technical is provided to facilities interested in improving scores on the personal care routines of the Environmental Rating Scale, nutrition and physical activity (NAP SACC program) and breastfeeding policies and practices.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$364,186*	\$364,172	>95%	99.996%
Match: \$ 36,419	\$51,945	10% of allocation	14.3%
Staff levels: 5 FTE	Fully staffed 11-12 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
100 facilities will receive short term on site consultation or training	118	100%	118%
60 facilities will receive intensive on site consultation or training	59	100%	98%

What services were provided?

Expected	Actual	Target %	Actual %
1200 on site consultations or training visits	1135	100%	95%
100 health care plans will be developed for children	129	100%	129%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
44 facilities receiving intensive on site consultation visits will improve health or safety practices as measured by pre/post assessment	38 of 59	75%	64%
84 facilities receiving short term on site consultation will report increased knowledge regarding health and safety practices	93 of 93	90%	100%
49 teachers receiving health care plan training will demonstrate increased knowledge regarding individual child's health care need and appropriate protocol for care	62 of 65	75%	95%
19 facilities receiving health care plan technical assistance and training will be not have been served within the past 2 years	36 of 48	40%	75%

Activity:	Child Care Financial Assistance for Families [Subsidy]	Funding History	
Agency:	Wake County Human Services	FY 2012-13:	\$6,683,585
Years funded:	11 (total of 16 years through another agency)	FY 2011-12:	\$6,683,695
Description: The Child Care Subsidy Program provides financial assistance for child care to parents earning less than 75 percent of the state median income, both TANF eligible and non-eligible families and families who are homeless. Parent educators and case managers provide information in person and by phone about quality child care, star licensing, child development, community resources and referrals prior to subsidy certification / recertification and upon request. Quality supplement payments are provided to child care facilities meeting eligibility criteria as defined in the MOU.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$6,683,585*	\$6,683,585	>95%	100%
Match: \$668,359	\$883,850	10% of allocation	13.2%
Staff levels: 7.25 FTE	Fully staffed less than 9 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
1850 children receiving child care subsidy in 3, 4 or 5 star facilities (children with and without special needs)	1553	100%	84%
3200 children impacted by quality supplement payments	3799	100%	119%
240 centers/homes impacted by quality supplement payments	240	100%	100%

What services were provided?

Not Applicable

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
The average child star rating for all child placements for children receiving subsidy with WCSS funding will maintain or increase from 4.28	4.65		
The average star rating of child placements for children with special needs receiving WCSS funding will maintain or increase from 4.54	4.71		
460 families receiving comprehensive parent education will report increased knowledge regarding choosing quality child care	484 of 708	65%	68%

Activity:	L.I.N.K.S. (Literacy Invites and Nurtures Kids Success)	Funding History	
Agency:	Motheread Inc.	FY 2012-13:	\$124,469
Years funded:	5	FY 2011-12:	\$122,632
Description: In the L.I.N.K.S. initiative, child care teachers learn literacy skills and effective teaching strategies to use in their classrooms as well as how to involve parents in literacy activities at home. Improving classroom literacy practice enhances child care quality and develops children's emergent literacy skills.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$124,469*	\$124,469	>95%	100%
Match: \$12,447	\$12,699	10% of allocation	10.2%
Staff levels: 1.75 FTE	Fully staffed 11-12 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
100 early childhood educators will participate in the L.I.N.K.S. initiative	107	100%	107%
11 facilities participating in the LINKS initiative will meet greatest needs criteria	12 of 12	95%	100%

What services were provided?

Expected	Actual	Target %	Actual %
13 Story Exploring Trainings will be conducted	21	100%	162%
700 classroom mentoring visits will be conducted	729	100%	104%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
91 early childhood educators completing services in the L.I.N.K.S. initiative will show an improvement in their read-aloud strategies and literacy development activities	96 of 101	90%	95%
90 early childhood educators completing services in the L.I.N.K.S. initiative will show an improvement in the classroom emergent literacy environment	93 of 100	90%	93%

Activity:	North Carolina Pre-Kindergarten Program	Funding History	
Agency:	Wake County SmartStart	FY 2012-13:	\$3,005,054
Years funded:	12	FY 2011-12:	\$3,030,985
Description: The North Carolina Pre-Kindergarten Program is an early learning opportunity for eligible four- and five-year-olds. This program will provide a comprehensive approach to preparing children for school success by addressing children's cognitive, social, emotional, language and physical needs in structured, quality classroom environments.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$3,005,054*	\$2,991,330	>95%	99.5%
Match: \$300,505	\$801,328	10% of allocation	26.7%
Staff levels: 4.4 FTE	Fully staffed 11-12 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
1150 children will meet greatest needs criteria	1210 of 1210	95%	100%
25 administrators will receive any level of technical assistance	39	100%	156%

What services were provided?

Expected	Actual	Target %	Actual %
75 technical assistance visits will be provided	153	100%	204%
10 outreach events will be implemented	30	100%	300%
1500 children will receive developmental screening prior to eligibility determination	1670	100%	111%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
51 NC Pre-K lead teachers will have required qualifications at the time they start teaching in a NC Pre-K classroom	64 of 73	70%	88%
1150 children in families with low income identified and served through the Pre-K Application Center who are placed will attend a 4 or 5 star program or Wake County Public Schools Title I site	1210 of 1210	95%	100%
37 NC Pre-K sites (including Title I and Head Start) will demonstrate successful implementation of a family engagement plan	46 of 46	80%	100%

Activity:	Nurse Family Partnership	Funding History	
Agency:	Wake County Human Services	FY 2012-13:	\$75,000
Years funded:	5	FY 2011-12:	\$75,000
Description: NFP is an evidence-based community health care program that empowers low-income, first time mothers to become confident parents and strong women by partnering them with nurse home visitors. This trusted relationship instills a level of confidence in the first-time moms that will help them guide them and their children to successful futures.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$75,000*	\$75,000	>95%	100%
Match: \$7,500	\$29,048	10% of allocation	38.7%
Staff levels: FTE 5 (WCSS funding for 1 FTE)	Fully staffed less than 9 months		

*Maximum resources available at end of year; WCSS does not fund the entire NFP program but information below is for the entire program.

Who was served?

Expected	Actual	Target %	Actual %
100 families will be served	122	100%	122%
80 children will be served	95	100%	119%

What services were provided?

Expected	Actual	Target %	Actual %
1500 home visits will be completed	1524	100%	102%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
177 babies born since program inception will have a healthy birth weight	171 of 199	89%	86%
145 women who have given birth since program inception will initiate breastfeeding	156 of 193	75%	81%
36 women who complete 18 month post partum period will not have a subsequent pregnancy within that period	34 of 48	75%	71%
229 children served in each age cohort will have up to date immunizations	235 of 254	90%	93%
222 YTD potential pregnancy completers will complete the pregnancy phase	212 of 247	90%	86%
138 YTD potential infancy completers will complete the infancy phase	104 of 172	80%	60%
122 YTD potential toddler completers will complete the toddler phase	111 of 135	90%	82%

Model Fidelity Expectations		Target %	Actual %
70% of expected visits will be completed during pregnancy phase		70%	75%
65% of expected visits will be completed during infancy phase		65%	56%
60% of expected visits will be completed during toddler phase		60%	64%

Activity:	The Nurturing Program for Spanish Speaking Families (Crianza Con Cariño)	Funding History	
Agency:	SAFEchild	FY 2012-13:	\$81,106
Years funded:	14	FY 2011-12:	\$78,384
Description: The Nurturing Program serves Spanish speaking families in Wake County with children birth to five-years-old and who need secondary prevention of child abuse and neglect. This 15 week family education program blends child-rearing information with social supports to strengthen Spanish-speaking families. Culturally sensitive, bilingual volunteers facilitate parent and children's groups using a nationally recognized curriculum. Parents and their children attend together but meet in separate groups.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$81,106*	\$78,542	>95%	96.8%
Match: \$8,111	\$20,533	10% of allocation	25.3%
Staff levels: 1.66 FTE	Fully staffed 11-12 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
40 children will participate in groups	54	100%	135%
46 children will meet greatest needs criteria	54	85%	100%
36 adults will participate in groups	43	100%	119%

What services were provided?

Expected	Actual	Target %	Actual %
3 groups (each group is 15 sessions) will be provided	3	100%	100%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
29 family caregivers completing at least 11 of 15 sessions will experience an increase in nurturing parenting attitudes as measured by changes in pre post test Adult Adolescent Parenting Inventory	36 of 36	80%	100%
27 family caregivers completing at least 11 of 15 sessions will experience an increase in Empathy as measured by changes in pre post test Adult Adolescent Parenting Inventory	35 of 36	75%	97%

Activity:	Parents as Teachers Home Visiting Program	Funding History	
Agency:	Project Enlightenment - Wake County Public Schools	FY 2012-13:	\$433,426
Years funded:	17	FY 2011-12:	\$397,829
Description: Parents as Teachers (PAT) is an international early childhood parent education and family support program serving families throughout pregnancy until their child enters kindergarten, usually age five. The program is designed to enhance child development and school achievement through parent education. Interactions include: personal visits, group meetings, annual developmental screenings and functional assessments and referrals to community resources to families on an as needed basis.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$433,426*	\$430,833	>95%	99.4%
Match: \$43,343	\$68,936	10% of allocation	15.9%
Staff levels: 6.7 FTE	Fully staffed 11-12 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
292 children in families will enroll in PAT	278	100%	95%
250 children will meet greatest need criteria	254 of 278	90%	91%
223 families will enroll in PAT	211	100%	95%

What services were provided?

Expected	Actual	Target %	Actual %
3,000 home visits will be completed with families	2,512	100%	84%
12 group meetings will be conducted	12	100%	100%
175 children will receive developmental screening (ASQ) and health assessments from PAT staff	216	100%	123%
13 children will have IFSP or IEP developed as a result of PAT staff referral or support	13	100%	100%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
19 families enrolled less than 6 months will exhibit positive growth in parenting quality as measured by the Keys to Interactive Parenting Scales	31 of 32	60%	97%
90 families enrolled in program for 6+ months will exhibit positive growth in parenting quality or will maintain a score of 4.0 or higher as measured by the Keys to Interactive Parenting Scales	92 of 106	85%	87%
169 families served will access resources as a result of staff support	208 of 211	80%	99%

Activity:	Program Coordination and Evaluation	Funding History	
Agency:	Wake County SmartStart	FY 2012-13:	\$270,284
Years funded:	17	FY 2011-12:	\$275,294
Description: In an effort to build the capacity of communities and families to prepare children for success in school and in life, Program Coordination and Evaluation experts work with community stakeholders to develop activities to achieve the goals, objectives and outcomes. Staff provides support, expertise and oversees other roles such as preparing community needs assessments, managing the Request for Proposal processes and participating in the development of staff funding recommendations. Staff also work with partners to develop annual evaluation plans and track implementation and outcomes for all funded activities; conduct partner site visits to assess progress toward program goals; participate in strategic planning; gather and analyze relevant data; and report findings to the North Carolina Partnership for Children (NCPC) and others as required and/or requested.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$270,284*	\$270,284	>95%	100%
Match: \$27,028	\$97,199	10% of allocation	36%
Staff levels: 3FTE	Fully staffed 11-12 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
13 partners will receive monitoring visits	13	100%	100%

What services were provided?

Expected	Actual	Target %	Actual %
50 technical assistance contacts with partners will be conducted	93	100%	186%
4 community wide issues or needs will be identified in collaboration with community partners	4	100%	100%
10 reports will be prepared or presented to Board or Committees	12	100%	120%
2 grant applications will be submitted or implemented	5	100%	250%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
14 Program Planning and Allocation committee members will report they were able to make knowledgeable decisions as a result of information provided by PCE department staff.	14 of 17	85%	82%
3 community capacity needs or systems issues identified will be addressed through an action plan or community wide initiative developed or expanded as a result of activity leadership.	3 of 4	75%	75%
9 DSP's will make improvements in their activity implementation based on identified needs, including use of additional resources, application of best practices, or strengthening of their evaluation plan	11 of 11	80%	100%
0 NCPC monitoring findings regarding PC-E documentation will be identified	NA*		

*Not monitored in FY 12-13.

Activity:	Project CATCH	Funding History	
Agency:	The Salvation Army	FY 2012-13:	\$59,682
Years funded:	8	FY 2011-12:	\$55,889
Description: Services for families and children who are homeless include developmental screening, needs assessment, case management and linkage to services. Services for shelter programs include training and technical assistance to increase program capacity to address the needs of young children. This activity is also funded by the John Rex Endowment.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$59,682*	\$59,682	>95%	100%
Match: \$5,968	\$54,842	10% of allocation	91.9%
Staff levels: 1 FTE	Fully staffed 11-12 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
200 children 0-5 will be referred to Project CATCH	182	100%	91%
150 children will receive psychosocial needs assessments	123	100%	82%
40 children will have some of psychosocial needs assessment completed by referring shelter staff	36	100%	90%
10 shelter programs' staff will participate in at least 50% of interagency staffing or information sharing meetings	7	100%	70%
8 shelter programs will receive training and TA based on previous year's or updated plan	11	100%	138%

What services were provided?

Expected	Actual	Target %	Actual %
550 individual follow up or intervention contacts will be provided	464	100%	84%
5 new or revised interagency protocols will be developed	6	100%	120%
40 individual TA contacts will be provided to shelter programs	60	100%	150%
10 Resource presentations or trainings will be provided at information sharing meetings	11	100%	110%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
5 shelter programs participating in information sharing activities will report making referrals and follow up contacts for children and families	7 of 10	50%	70%
8 shelter programs assessed will successfully achieve a goal related to serving children and families more effectively	7 of 10	75%	70%
65 children assessed will receive a needed service as a result of activity referral/case management	89 of 149	60%	66%
30 children assessed will receive an evidence based or informed service as a result of activity referral/case management	19 of 149	20%	13%

Activity:	Quality Enhancement and Maintenance Initiative in Child Care Centers & Family Child Care Homes	Funding History	
Agency:	Wake County SmartStart Inc.	FY 2012-13:	\$660,790
Years funded:	14	FY 2011-12:	\$734,288
Description: The Quality Enhancement (QE) Initiative provides on-site consultation to one to three star licensed centers in Wake County. Services offered include on-site technical assistance, training, consultation, plan development, and professional development for child care providers through consultation. The Quality Maintenance Initiative (QM) provides on-site consultation to four to five star licensed centers including technical assistance, training, consultation, plan development and professional development referrals for child care providers. Intensive consultation regarding instructional support practices will be provided to selected pre-k classrooms. A series of director leadership sessions will be provided to support the development of strong leadership practices.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$660,790	\$660,790	>95%	100%
Match: \$66,079	\$63,362	10% of allocation	9.6%
Staff levels: 9.6 FTE	Fully staffed 11-12 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
28 child care centers will receive Quality Enhancement (QE) consultation	27	100%	96%
17 child care centers will receive Quality Maintenance (QM) consultation	22	100%	129%
5 child care centers will receive intensive teacher child interaction consultation (subset of QM)	5	100%	100%
20 directors will attend at least 7 of 10 leadership seminars	7	100%	35%
49 centers will meet the greatest needs criteria	49	92%	100%

What services were provided?

Expected	Actual	Target %	Actual %
1,400 onsite consultation/training visits	1,458	100%	104%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
18 child care centers participating in QE will improve their center quality as measured by pre post environmental rating scales.	16 of 23	80%	70%
16 child care centers participating in QM that are scheduled for assessment in the fiscal year will increase or maintain their star rating	16 of 17	95%	94%
5 child care centers participating in Quality Enhancement that are relicensed will improve their star rating	6 of 6	80%	100%
3 centers receiving intensive teacher/child interaction consultation pre assessment will improve social emotional practices on post assessment	2 of 3	80%	67%
6 directors attending 7 leadership sessions will increase knowledge of positive work environment and support from other directors	6 of 7	80%	86%
6 directors attending 7 leadership sessions AND receive six months of consultation in fiscal year will identify at least one goal and strategy they have implemented to improve work environment.	6 of 7	80%	86%

Activity:	School Readiness Services for Hispanic Children	Funding History	
Agency:	Catholic Charities of the Diocese of Raleigh, Inc.	FY 2012-13:	\$111,804
Years funded:	9	FY 2011-12:	\$108,781
Description: The School Readiness Services for Hispanic Children program serves Hispanic families with children, birth to five, in Wake County. It is a multifaceted program that includes: Dialogic Reading to build language and literacy in early childhood, developmental screenings and assistance accessing early intervention services, assessment of family resources for basic needs and referrals to needed services and case management.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$111,804*	\$111,804	>95%	100%
Match: \$11,180	\$46,648	10% of allocation	41.7%
Staff levels: 1.91 FTE	Fully staffed 11-12 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
375 children will meet greatest needs criteria	395 of 395	95%	100%

What services were provided?

Expected	Actual	Target %	Actual %
375 individual referrals will be made	415	100%	111%
35 children will receive developmental screenings from activity staff	33	100%	94%
250 families receiving completed comprehensive needs assessments	283	100%	113%
128 family caregivers will participate in Dialogic Reading parent-child groups	122	100%	95%
160 Dialogic Reading parent-child sessions will be provided	175	100%	109%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
13 children (without IFSP/IEP) that receive a developmental screening will have an IFSP or IEP developed as a result of activity referral or support	20 of 33	40%	61%
167 families will receive at least one needed service as a result of program activities	201 of 278	60%	72%
86 family caregivers, attending 7 or more Dialogic Reading sessions will demonstrate increased knowledge of book sharing practices	79 of 107	80%	74%

Activity:	Social/Emotional Interventions for Young Children: SecurePath	Funding History	
Agency:	Lucy Daniels Center for Early Childhood	FY 2011-12:	\$226,086
Years funded:	9	FY 2010-11:	\$213,034
Description: The Social/Emotional Interventions for Young Children program, also known as SecurePath, is a comprehensive mental health service for young children in Wake County provided at the child's home or preschool. SecurePath staff offers mental health assessments, interventions, and therapy for children ages birth to five and their parents who need help with their child's social, emotional, or developmental challenges. Services are provided in English and Spanish. Services are provide free-of-charge to children age five and younger, who have not yet started kindergarten. SecurePath focuses its resources on children and families who do not have insurance coverage or are receiving Medicaid.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$226,086*	\$224,230	>95%	99.2%
Match: \$22,609	\$36,307	10% of allocation	16.1%
Staff levels: 2.75 FTE	Fully staffed 10-11 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
80 children will receive screening, evaluation, and intervention from activity staff	62	100%	78%
61 children will meet greatest needs criteria	62 of 62	98%	100%
25 child care providers will be served through individual consultation	25	100%	100%

What services were provided?

Expected	Actual	Target %	Actual %
1215 child/family contacts (hour or longer) will be provided	1162	100%	96%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
14 children in child care who receive at least 16 visits will maintain stable childcare placement as a result of program services	14 of 15	95%	93%
16 families who receive 26 sessions or are closed after 8 sessions will show improvement of at least one standard deviation in at least one of three scales on the Parent Child Relationship Inventory	17 of 18	90%	94%
34 children who receive 26 sessions or are closed after 8 sessions will demonstrate improvement on the child's primary treatment goal	38 of 38	90%	100%

Activity:	Supporting School Readiness	Funding History	
Agency:	Project Enlightenment - Wake County Public Schools	FY 2012-13:	\$144,391
Years funded:	13	FY 2011-12:	\$134,560
Description: The Supporting School Readiness program works with children and their families in the year prior to entry into kindergarten as well as with child care providers. During the year prior to kindergarten, children attend a part-day, week-long summer enrichment program at an elementary school site and up to ten monthly playgroups focused on social/personal skills using the Second Step curriculum. Families of children attending the playgroup attend monthly parent sessions focused on oral language and readiness using The Literacy Connection at Home curriculum. Teachers of greatest need children are offered training and child care centers/homes receive technical assistance.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$144,391*	\$143,381	>95%	99.3%
Match: \$14,439	\$44,254	10% of allocation	30.6%
Staff levels: 1.88 FTE	Fully staffed 11-12 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
277 children will meet greatest needs criteria	304 of 308	90%	99%
90 child care providers will attend Professional Development Workshop	136	100%	151%

What services were provided?

Expected	Actual	Target %	Actual %
264 children will attend Summer Enrichment Program	289	100%	109%
198 family caregivers participating in Summer Enrichment Program	289	100%	146%
45 children will attend the Getting Ready for Kindergarten program	46	100%	102%
40 children will attend at least 6 of 10 Getting Ready for Kindergarten sessions	44	100%	110%
45 families will attend the Getting Ready for Kindergarten program	43	100%	96%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
246 children participating in the summer enrichment program will show mastery in at least 10 of 12 of the domains listed on Enrichment Inventory	248 of 289	85%	86%
39 children participating in the Getting Ready for Kindergarten program will meet Second Step lesson objectives in all sessions they participate in	42 of 46	85%	91%
10 sessions will result in 85% of families reporting increase in knowledge and skills	10 of 10	100%	100%
170 child care providers attending each workshop will report on the Professional Development Educator Survey that they have learned new skills that will be implemented in their preschool classrooms	164 of 189	90%	87%

Activity:	Telamon Corporation NC Head Start Family Literacy Program	Funding History	
Agency:	Telamon Corporation	FY 2012-13:	\$114,989
Years funded:	5	FY 2011-12:	\$111,021
Description: The Telamon Corporation Family Literacy Program has two components: a parenting skills series and a home visitation program which focuses on literacy skills. Professionals facilitate two 10-week parenting skills series and an interpersonal problem-solving skills program for parents with children birth to 5. Upon completion of the program, each family receives literacy-related materials to encourage continued implementation of literacy-related practices.			

What resources were available?

Expected	Actual	Target %	Actual %
SmartStart Allocation: \$114,989*	\$112,879	>95%	98.2%
Match: \$11,499	\$34,146	10% of allocation	29.7%
Staff levels: 1.36 FTE	Fully staffed 10-11 months		

*Maximum resources available at end of year

Who was served?

Expected	Actual	Target %	Actual %
85 children will meet greatest needs criteria	88 of 89	95%	99%

What services were provided?

Expected	Actual	Target %	Actual %
50 family caregivers will attend "Raising a Thinking Child" parenting classes	50	100%	100%
30 "Raising a Thinking Child" classes will be provided	30	100%	100%
50 family caregivers will receive Dialogic Reading home visits	51	100%	102%
1,000 home visits will be provided	902	100%	90%

What impact was achieved?

Expected	Actual of Potential	Target %	Actual %
31 parents attending 6 parenting classes will improve their knowledge in helping their children learn how to problem solve on their own	37 of 39	80%	95%
38 parents attending at least 15 home visit sessions will improve their shared book reading styles by implementing the practice of dialogic reading	41 of 47	80%	87%
27 children participating in 15 home visit sessions will increase their developmental scores on the Brigance Preschool Screen II assessment tool pre/post.	28 of 45	60%	62%
18 children attending 15 home visits who scored below the Cutoff Score on the pre Brigance Preschool Screen II Assessment Tool will score above the Cutoff Score on the post Brigance.	14 of 24	75%	58%

Grant and Partial Year Funding

Grant Name:	Farm to Child Care	Funding Duration:	1 year, started in 2012
Funding Agency:	John Rex Endowment	Total Grant Funding Awarded:	\$66,798
Grant Recipient:	Advocates for Health in Action	Funding Awarded to WCSS:	\$8,775
Community partners:	Wake County Cooperative Extension		
<p>Description: This assessment and planning grant identified barriers and facilitators to serving fresh, locally grown fruits and vegetables in Wake County child care centers serving low-income children. Specifically, the project examined the feasibility of working with local farmers and growers to facilitate access to produce in child care centers for meals and snacks. Additionally, the feasibility of the facilities serving as points of distribution for produce to the homes of children at centers was considered. After analyzing surveys and information from focus groups, community partners determined that solid information about the cost of fresh, local produce and guidance around facilities' menu planning process was missing. A pilot including 9 facilities and 4 grower options was implemented in the summer of 2013. About 700 Wake County children and teachers in child care facilities enjoyed a variety of fresh, local produce through connections with regional farmers and growers.</p>			

Grant Name:	Home Based Services Integration Planning Grant	Funding Duration:	1 year, started in 2012
Funding Agency:	John Rex Endowment	Total Grant Funding Awarded:	\$53,587
Grant Recipient:	Wake County SmartStart	Funding Awarded to WCSS:	\$53,587
Community partners:	Local Interagency Coordinating Council		
<p>Description: The purpose of the grant was to develop community supported goals and strategies for the development of a sustainable integrated system of home based services for young children. The long term goal of this effort is to improve the health and well being of underserved families by developing a system improving access to appropriate resources for young children who have unmet health, developmental or social and emotional needs. One reason that families remain underserved is the large, disconnected nature of many services in Wake County. Key elements identified through assessment and planning included strategies that allow families to receive services with a single call and application process.</p>			

Grant Name:	Home Based Services Integration Implementation Grant (Wake Connections)	Funding Duration:	3 years, started in 2013
Funding Agency:	John Rex Endowment	Total Grant Funding Awarded:	\$295,496
Grant Recipient:	Wake County SmartStart	Funding Awarded to WCSS:	\$295,496
Community partners:	Local Interagency Coordinating Council		
Description: The overarching goal of an integrated home based service system for young children birth to five and their families is to bring together multiple stakeholders, both service providers and those who make referrals, into a unified, integrated system, creating a central portal where there is no wrong door for families and children in need of services. Services provided to children and families are based on intentional and coordinated efforts between multiple agencies.			

Grant Name:	Preventing Obesity by Design – Wake County (POD-Wake)	Funding Duration:	3 years, started in 2012
Funding Agency:	John Rex Endowment	Total Grant Funding Awarded:	\$423,740
Grant Recipient:	Natural Learning Initiative at NC State University	Funding Awarded to WCSS:	\$27,531
Community partners:	NC Division of Child Development and Early Education Licensing Consultants		
Description: The purpose of POD-Wake is to address the obesity epidemic in young children attending childcare by creating a multidisciplinary intervention to transform child care outdoor learning environments (OLEs) into active, productive best practice demonstrations sites (four in Year One and four in Year Two). The three-year project will focus on design, management, and training to create active, edible OLEs that will benefit from several growing seasons.			

Grant Name:	Social and Emotional Early Development for Child Care Quality (Project SEED)	Funding Duration:	3 years, started in 2012
Funding Agency:	John Rex Endowment	Total Grant Funding Awarded:	\$926,479
Grant Recipient:	Lucy Daniels Center	Funding Awarded to WCSS:	\$82,500
Community partners:	Wake County Technical Assistance Coalition		

Description: The intent of this grant is to improve the capacity of child care facilities to develop and sustain policies and practices that support the healthy social and emotional development of children in their care. The project provides training that promotes healthy social and emotional development to child care providers and facilities by supporting and augmenting their implementation of practices to promote healthy social and emotional development in young children. The approach utilized by the facility will be individualized based on facility needs and preferences and build upon previous training or consultation the facility may have received.

Grant Name:	Reach Out and Read	Funding Duration:	April – June 2013
Funding Agency:	Wake County SmartStart	Total Grant Funding Awarded:	\$8,000
Grant Recipient:	Reach Out and Read Carolinas	Funding Awarded to WCSS:	N/A
Community partners:	WAKE Up and Read Collaborative		

Description: Reach Out and Read Carolinas partnered with one medical care practice to provide pre-literacy opportunities for children and their families. The clinic serves approximately 1,098 children each year through 2,197 well child visits and 98% of the children receive Medicaid or are uninsured. The grant provided two years of new, culturally- and developmentally-appropriate books to distribute to families to take home and read to their child. In addition, funds were used to develop two literacy-rich waiting room areas to reinforce the practice's prescription to read aloud to children.



2012–2013 Program Evaluation Report

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