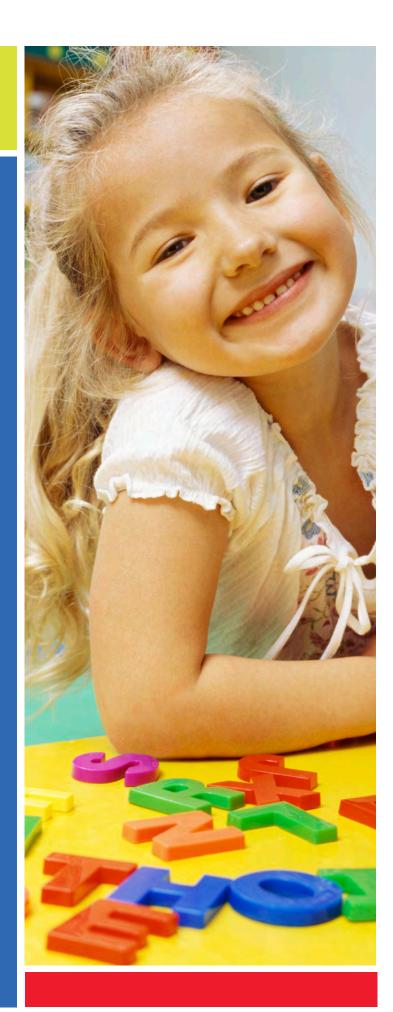


<section-header><section-header><section-header><section-header><section-header>

INTRODUCTION

Wake County SmartStart (WCSS) works to ensure that children ages birth to five are prepared for success in school and life. With a combination of public and private dollars, WCSS leverages critical and limited resources to provide high quality programs to as many children and families as possible. Although WCSS has historically focused on building the systems that impact early childhood, the Board of Directors formally adopted a systems goal effective Fiscal Year 2014-15: Children and families are supported by a strong, diverse, integrated early childhood system. As a result, each funded activity is a system-level activity (Goal 4) or had a specific systemlevel goal as part of their funding contract.

A total of four goals were identified in the Fiscal Year 2014-17 Strategic Plan and associated with each funded program.



| Goal Areas | | | | | |
|--|--|---|--|--|--|
| GOAL 1 | GOAL 2 | GOAL 3 | GOAL 4 | | |
| Children are in safe, supportive home environments. | Children are in high quality care that contributes to positive child outcomes. | Children are healthy and developmentally ready for school. | Children and families are supported by a strong, diverse, integrated early childhood system. | | |
| 5 Programs | 6 Programs | 6 Programs | 4 Programs | | |

WAKE COUNTY DEMOGRAPHICS

Wake County is the second most populous county in North Carolina and continues to grow, with an estimated population of 985,310 (2014 Certified County Population Estimates – NC State Demographer). It has the 4th highest growth rate among all North Carolina counties, second highest among large urban counties.

- There were an estimated 67,493 children birth to five not yet in Kindergarten living in Wake County in 2014, reflecting relative stability in this population over the past several years.
- There were 552 child care facilities in Wake County, a slight reduction from 568 over the same period last fiscal year. This demonstrates a continued downward trend from the previous fiscal year. However, the reduction in number of facilities continues to be the result of fewer low-quality 1- and 2-star Family Child Care Homes.
- Despite the decrease in total number of facilities, the number of 4- and 5-star facilities has increased from 289 to 300. Thus, the percent of facilities with 4 or 5 stars has risen from 51% to 54%.

 There were 20,858 children birth to five in regulated child care, a small increase of roughly 300 over the prior fiscal year. Although the population of young children appears to be relatively stable, the number in child care is continuing a slow increase, resulting in a higher percentage of children in child care (31% compared to 28% over the past two years). This likely reflects an improving economy and employment rate, resulting in more families needing child care.

Wake County is generally considered a resourcerich community. There are, however, significant numbers of young children with limited resources, as evidenced by the following countywide statistics:

• In 2014, there were 12,428 children birth to five living in poverty, or 16% of all children birth to five in Wake County. This percentage reflects a slight decrease compared to 2013, corresponding to the general improvement in the economy.

- An additional 15,224 children birth to five lived in low-resourced families, between 100-200% of the federal poverty level.
- Approximately 1 of every 5 children birth to five in regulated child care received subsidy assistance, totaling 4,590 children as of June 2015. This figure represents a significant decrease over the previous fiscal year due in part to reversion of child care subsidy

funding allocated by the NC Division of Child Development and Early Education (DCDEE). In addition, legislative changes to subsidy eligibility and reimbursement rates may have contributed to this decline.

 Over 2,800 children remained on the waiting list for child care subsidy and were not served (NC DCDEE), a significant increase over last year.

WAKE COUNTY SMARTSTART PROGRAM INVESTMENTS

The funding of WCSS services has grown in complexity, with diversified and expanded funding streams from previous years. With funds from NCPC, DCDEE and other grants, contributions and program income, WCSS invested \$18,924,638 in twenty-one (21) programs that served children, families, and child care facilities. This reflects a 31% increase in the number of programs funded, despite that lack of increase in overall funding.

Four collaborative multi-year grants also provided more than \$2.1 million to WCSS and community partners to address high-priority community needs. Of the \$2.1 million, \$1,081,166 was awarded directly to WCSS by The John Rex Endowment. WCSS expended \$174,541 of these funds in Fiscal Year 2014-15.

WCSS and all funded programs prioritize services to children in families with limited resources and additional risk factors and to the child care facilities that serve this population. The WCSS Board has utilized this definition of children with "greatest need" for over 10 years in order to target WCSS resources. All programs funded by WCSS prioritized services to children and facilities who met this criteria.

The following highlights demonstrate the impact of the programs funded through WCSS:

- All programs met the criteria for evidencedbased or evidence-informed practices. In an effort to improve the validity of how program outcomes are measured, 52% (11 of 21) of programs used standardized tools to measure outcome results.
- 85% (70/82) of outcome targets were achieved within at least 90% of their projection/goal. Although this percent is roughly consistent with last year, it reflects an increase in 20 additional outcomes met.
- Smart Start funding requires a 15% match by each funded partner demonstrating a commitment to support the success of their program. Of the 21 funded programs, 14 (66%) met the match requirement. The total required match amount across all partners was exceeded, totaling \$2,195,189, more than 118% of the required match amount.

Please see page 7 to learn more about the impact of WCSS' community collaborations.

Funded Programs

The programs funded by WCSS in Fiscal Year 2014 – 2015 include:

- Administrator/Quality Development (Child Care Services Association)-NEW
- Assuring Better Child Development and Health-ABCD (Community Care of Wake and Johnston County)-NEW
- Child Care Health Consultant Program (Wake County Human Services-WCHS)
- Child Care Financial Assistance for Families [Subsidy] (WCHS)
- Children's Collaborative of Wake Kentwood (Communities in Schools of Wake County)-NEW
- Community Outreach and Education (WCSS)
- Home Instruction for Parents of Preschool Youngsters-HIPPY (Family Resource Center o<u>f Raleigh)-NEW</u>
- Literacy Invites and Nurtures Kids Success-LINKS (Motheread)
- NC Pre-Kindergarten Program (WCSS)
- Nurse-Family Partnership (WCHS)

- The Nurturing Parenting Program for Spanish Speaking Families (SAFEchild)
- Parents as Teachers Home Visiting Program (Project Enlightenment)
- Program Coordination and Evaluation (WCSS)
- Reach Out and Read (NC Reach Out and Read)
- Quality Enhancement and Maintenance Initiative in Child Care Facilities (WCSS)
- Quality Supplement (WCSS/CCSA)-NEW
- School Readiness Services for Hispanic Children (Catholic Charities of the Diocese of Raleigh, Inc.)
- Social/Emotional Interventions for Young Children: SecurePath (Lucy Daniels Center)
- Supporting School Readiness (Project Enlightenment)
- Telamon Family Literacy Program (Telamon Corporation)
- Wake Up and Read (WCPSS)-NEW

For more information about funded programs and grant funded initiatives, see the Individual Activity Report section.

GOAL AREA IMPACT

Safe Supportive Environments and Child Health and Development

Wake County SmartStart has adopted two critical goal areas related to the well-being of children and families (Goals 1 and 3). These goal areas recognize the critical role that family caregiving and supportive environments play in promoting children's health and development. In total, eleven programs were funded in these goal areas. Nine programs directly served children and families and two indirectly impacted children and families through work with pediatric practices.

A total of 2,143 children, 881 families and 25 pediatric practices were directly served by WCSS-funded programs, including NC Pre-K and family support programs; 97% (2,074) of children served met the greatest need criteria. Services to pediatric practices impacted approximately 9,000 Medicaid-eligible children.



Eleven programs provided the following:

- 7,880 home visits
- 880 developmental screenings
- 382 parent group sessions
- 365 technical assistance visits to pediatric providers to improve developmental screening and literacy support practices
- 74 high quality NC Pre-K classrooms served 1,217 four year olds

Although the numbers reflect a slight decrease in the number of children served, there was a significant increase in the intensity of services, with higher numbers of both home visits and parent group sessions over the previous year. By the end of the fiscal year, 528 families had achieved at least one of the Goal 1 outcomes below:

- 252 families accessed a needed service
- 131 families improved parenting knowledge and/or attitudes
- 145 families improved parent-child interaction

By the end of the fiscal year, 805 children had achieved at least one of the Goal 3 outcomes below:

- 653 children demonstrated improved developmental readiness for school
- 152 children were linked to a needed service to support health or development

Children in High Quality Child Care

High quality child care remains an area of major focus for WCSS. Six programs were funded in Goal 2 and focused on improving and ensuring high standards that promote positive child outcomes. A total of 287 licensed child care facilities (55% of all licensed facilities in the county) received onsite consultation, training, or payments to support quality. In recognition of the WCSS priority to serve children with greatest needs, 256 of the facilities served enrolled children on subsidy, a 26% increase over last year. This represents 85% of the child care facilities in Wake County that serve children on Subsidy.

- Six funded activities provided 3,727 on-site consultation and mentoring and training visits.
- Over 14,900 children birth to five attended facilities that received services through WCSSfunded programs, representing approximately 72% of all children birth to five in child care. Almost 3 of every 4 children in child care were touched by a program serving their child care facility.
- Child care subsidy assistance supported 2,534 children birth to five attending 4- or 5-star child care facilities.

By the end of the fiscal year 74 facilities improved the quality of practices related to health and safety, literacy, and child care quality impacting 4,589 children.

Integrated Early Childhood System

Improving the functioning of the early childhood system has been an intentional focus of the WCSS Board. To this end, four activities were funded to address Goal 4. Work in this goal area included the participation of 26 program and business representatives across Wake County. In addition, each of the programs funded with WCSS dollars in Goals 1 -3 were held accountable for a systemlevel outcome. These were primarily related to participation in three community collaboratives: Wake Connections Advisory Board, Technical Assistance Collaborative for Child Care Centers, and the NC Pre-K collaborative.

Because the system-level goal is new, there are no measurable outcomes yet. Going forward, programs will increase participation in collaboratives to improve coordination and access to services and avoid duplicated efforts. Stronger collaboration will also increase efficiency in utilization of resources through joint planning and implementation of specific strategies.

COLLABORATIVE GRANT IMPACT

WCSS works collectively with community agencies to identify needs and create solutions. The following community collaborations – funded by The John Rex Endowment – support the Board's strategic planning goals.

Wake Connections

Community groups, including the Local Interagency Coordinating Council (LICC), recognized the need for an integrated system to connect children and families to services which are provided in the homes of Wake County families. Wake Connections is WCSS's response to this need. The Wake Connections project was developed in collaboration with a range of stakeholders. The John Rex Endowment generously funded a grant for assessment and planning. In April of 2013 an implementation grant was awarded, allowing the planning vision to come to fruition. During Fiscal Year 2014-15, implementation of the project continued with the full development of system infrastructure, recruitment of partners, engagement of an advisory committee and design of a custom database to match children and families to the best-fit services. Wake Connections grew to include 7 core partner programs accepting referrals through the system and 26 organizations using the system to link families with home-based services.

Wake Connections contributes to the system improvement focus of Goal 4 in the WCSS Strategic Plan, supporting children and families with a strong, diverse, integrated early childhood system. Specifically, Wake Connections increases the efficiency and effectiveness of the service delivery system.

Project SEED (Social and Emotional Early Development for Child Care Quality)

Project SEED was implemented over a 3-year period by Lucy Daniels Center (LDC) for Early Childhood with support from WCSS. The project focused on the importance of building strong relationships among young children, their families and classroom teachers. In classrooms, LDC mentors demonstrated positive interaction strategies to ensure a safe emotional environment and recommended activities to build social and emotional competencies. Mentors also trained teachers to interpret and respond to children's challenging behaviors. SEED reached its target goal of serving 72 child care centers that serve high need families and provided approximately 100 hours of mentoring. WCSS provided support through identification of eligible facilities and project evaluation to assess the impact of quality teacher-child interactions.

Project SEED contributed to the success of WCSS Strategic Plan Goal 3 to ensure that children are healthy and ready for Kindergarten. Specifically, the project improves children's readiness for school in social and emotional development.

Farm to Child Care (F2CC)

The F2CC project connects local food sources for fresh fruits and vegetables to child care facilities for children's meals and snacks. Facilities which serve low-income families are prioritized for participation. In Fiscal Year 2014-15, child care cooks were trained on how to prepare fresh produce, child care staff were supported in choosing a method of purchasing fresh, local produce, and collaborations with local farmers were established. The goal of the 3-year program is to change eating habits that contribute to childhood obesity and to build a procurement system where child care programs can purchase fresh, local produce. Community partners include Advocates for Health in Action (AHA), Wake Cooperative Extension and NC State University.

F2CC contributes to the success of WCSS Strategic Plan Goal 3 to promote children's health and development. Specifically, F2CC increases children's access to resources that support healthy nutrition.

Preventing Obesity by Design – Wake County (POD-Wake)

This project is an innovative program of the Natural Learning Initiative of NC State University College of Design. The goal of the project is to prevent childhood obesity. In Fiscal Year 2014-15, the project completed its goal to transform outdoor learning environments in eight child care facilities serving low-income families in Wake County. Fruit and vegetable gardens were fully designed and installed increasing production of fresh food for children within the centers. The focus of creating natural outdoor learning environments encouraged children's active involvement in outdoor play, healthy nutrition and exercise.

POD-Wake contributes to the success of WCSS Strategic Plan Goal 2, increasing the quality of child care that contributes to positive child outcomes. Specifically, POD-Wake improves the climate of quality practices in facilities that serve low-income families.



INDIVID ACTIVITY RE 9

| Activity: | Administrator/Quality Development | | Administrator/Quality Development Fun | | | |
|--|-----------------------------------|---------------------------------|---------------------------------------|---------------------------|--------------------------|--|
| Agency: | Child Car | Child Care Services Association | | FY 2014-15: | \$139,990 | |
| Goal Area: | 2 | Years funded: | 1 | FY 2013-14: | N/A | |
| Description: Administrator and Quality Development will provide consultation and training to facilities that serve children on | | | | | | |
| Subsidy. Services will | include 10-20 |) on site visits to assist w | ith the NAEYC accr | editation process. Commun | ity of Practice meetings | |
| will also be implemented to support this process. In addition, an Administrator Leadership Academy will be implemented for | | | | | | |
| administrators in need of stronger fiscal and management practices. Eligibility for specific services will depend on current | | | | | | |

licensing points and center goals.

What resources were available?

| Expected | Actual | Target % | Actual % |
|-----------------------------------|----------------------------|----------------------|----------|
| SmartStart Allocation: \$139,990* | \$139,990 | >95% | 100% |
| Match: \$20,999 | \$69,332 | 15% of allocation | 49.5% |
| Staff levels: 2.125 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|--|--------|----------|----------|
| 35 child care centers* | 26 | 100% | 74% |
| 18 directors complete Leadership Academy | 14 | 100% | 78% |

• This is unduplicated count; 5 centers were served in both Leadership Academy and NAEYC Accreditation- 31 out of 35 slots were filled.

What services were provided?

| Expected | Actual | Target % | Actual % |
|----------------------------------|--------|----------|----------|
| 465 consultation/coaching visits | 325 | 100% | 70% |
| 19 groups meetings | 19 | 100% | 100% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|---|---------------------|----------|----------|
| 13 participants who complete Leadership Academy will improve program administration practices | 14 of 14 | 90% | 100% |
| 12 sites that receive support for NAEYC accreditation will begin NAEYC self- study process | 14 of 17 | 67% | 82% |

| Expected | Progress on strategies and system outcome |
|---|--|
| Improved coordination and avoidance of duplicated TA efforts. | As part of Technical Assistance Coalition, participated in the development of a universal Technical Assistance Interest Form for childcare center directors to use when requesting services from Wake County SmartStart and its partner agencies. |

| Activity: | Assuring Better Child Development and Health (ABCD) | | Funding History | | |
|---------------------|---|---------------|-----------------|-------------|----------|
| Agency: | Community Care of Wake & Johnston | | | FY 2014-15: | \$21,013 |
| | Counties | | | | |
| Goal Area: | 3 | Years funded: | 1 | FY 2013-14: | N/A |
| Description: The As | Description: The Assuring Better Child Health and Development (ABCD) model improves the quality of child development | | | | |

Description: The Assuring Better Child Health and Development (ABCD) model improves the quality of child development services in primary care medical practices by enhancing developmental screening and referral for children ages birth-5 in the context of the medical home. The project provides training and on-site technical assistance to medical practice sites to facilitate the identification of children who may benefit from early intervention services and collaborates with community partners to ensure follow-up to the practices regarding referral and treatment plans.

What resources were available?

| Expected | Actual | Target % | Actual % |
|----------------------------------|-------------------------|-------------------|----------|
| SmartStart Allocation: \$21,013* | \$20,766.57 | >95% | 98.8% |
| Match: \$3,152 | \$1,576 | 15% of allocation | 7.5% |
| Staff levels: 1.15 FTE | Fully staffed 12 months | | |

*Maximum resources available at end of year; WCSS does not fund the entire ABCD program but information below is for the entire program.

Who was served?

| Expected | Actual | Target % | Actual % |
|----------------------------------|--------|----------|----------|
| 16 Wake county medical practices | 25 | 100% | 156% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|-----------------------------------|--------|----------|----------|
| 250 technical assistance sessions | 312 | 100% | 125% |
| 23 on-site group trainings | 45 | 100% | 196% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|---|---------------------|----------|----------|
| 662 charts reviewed will note that children received developmental screenings at their most recent well-child visit. | 689 of 736 | 90% | 94% |
| 14 practices receiving 6 months of services will increase the rate of use of developmental screenings | 19 of 19 | 75% | 100% |
| 150 charts reviewed will note that children received autism specific screening at designated well-child visits (18 and 24 months). | 162 of 124 | 70% | 76% |
| 14 practices receiving 6 months of services will increase the rate of use of developmental screenings. | 19 of 19 | 75% | 100% |
| 8 physicians will report that the ABCD program and tools have allowed them to apply new knowledge during the referral process to help their patients. | 10 of 10 | 80% | 100% |

| Expected | Progress on strategies and system outcome |
|---|--|
| Access to services for families with concerns about the development of their children will be improved. | Participate in LICC meetings. ABCD coordinators have created a tear off pad for providers to use when referring families to early intervention – it gives the parents contact information for CDSA, WCPSS and CC4C to help them access services. |

| Activity: | Child Care | e Health Consulta | ant Program | Funding History | |
|------------|----------------------------|-------------------|-------------|-----------------|-----------|
| Agency: | Wake County Human Services | | FY 2014-15: | \$387,872 | |
| Goal Area: | 2 | Years funded: | 16 | FY 2013-14: | \$374,732 |

Description: Child Care Health Consultants provide on-site health, safety, and nutrition consultation in child care facilities. Consultants develop and implement health, safety, and nutrition improvement plans and develop health care plans for children with special health needs. One to three star centers and homes with most significant needs that serve children on subsidy are prioritized. Intensive specialized training and technical is provided to facilities interested in improving scores on the personal care routines of the Environmental Rating Scale, nutrition and physical activity (NAP SACC program) and breastfeeding policies and practices.

What resources were available?

| Expected | Actual | Target % | Actual % |
|-----------------------------------|----------------------------|-------------------|----------|
| SmartStart Allocation: \$387,872* | \$387,872 | >95% | 100% |
| Match: \$58,181 | \$59,608 | 15% of allocation | 15.4% |
| Staff levels: 5 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 160 facilities will be served | 239 | 100% | 149% |
| 110 facilities will receive short term on site consultation or training | 150 | 100% | 136% |
| 60 facilities will receive intensive on site consultation or training | 56 | 100% | 93% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 1100 on site consultations or training visits | 1149 | 100% | 104% |
| 10 CLASS assessments will be completed | 9 | 100% | 90% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|--|---------------------|----------|----------|
| 32 centers that complete intensive on site consultation will improve their health or safety practices. | 37 of 37 | 85% | 100% |
| 123 teachers will demonstrate increased knowledge regarding individual child's health care need and appropriate protocol for care. | 75% | 92% | |
| 5 centers that complete intensive Quality Improvement services will demonstrate high quality health and safety practices. | 6 of 9 | 60% | 67% |
| 26 centers that complete Quality Improvement services in prior years who are relicensed in current year will increase their program quality. (Long Term) | 27 of 34 | 75% | 79% |

| Expected | Progress on strategies and system outcome |
|---|--|
| Improved coordination and avoidance of duplicated TA efforts and improved matching of services. | As part of Technical Assistance Coalition, participated in the development of a universal Technical Assistance Interest Form for childcare center directors to use when requesting services from Wake County SmartStart and its partner agencies. |

| Activity: | | Child Care Financial Assistance for Families [Subsidy] | | Funding History | |
|--|----|---|-------------------------|--------------------|-------------|
| Agency: | Wa | Wake County Human Services | | FY 2014-15: | \$5,066,914 |
| Goal Area: | 2 | Years funded: | 13 (total of 18 through | FY 2013-14: | \$6,586,029 |
| | | | another agency) | | |
| Description: The Child Care Subsidy Brogram provides financial assistance for shild save to parents earning less than 75 persent of | | | | | |

Description: The Child Care Subsidy Program provides financial assistance for child care to parents earning less than 75 percent of the state median income, both TANF eligible and non-eligible families and families who are homeless. Parent educators and case managers provide information in person and by phone about quality child care, star licensing, child development, community resources and referrals prior to subsidy certification / recertification and upon request. Quality supplement payments are provide to child care facilities meeting eligibility criteria as defined in the MOU.

What resources were available?

| Expected | Actual | Target % | Actual % |
|-------------------------------------|--------------------------------|----------------------|----------|
| SmartStart Allocation: \$5,066,914* | \$5,066,914 | >95% | 100% |
| Match: \$760,037 | \$627,278 | 15% of allocation | 12.4% |
| Staff levels: 6 FTE | Fully staffed for 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 1100 children will receive child care subsidy in 4 or 5 star facilities (children with and without special needs) | 2534 | 100% | 230% |
| 60 children served from referral through a homeless shelter | 36 | 100% | 60% |

What services were provided?

Not Applicable

What impact was achieved?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| The average star rating for all child placements for children receiving Child Care Subsidy with WCSS funding will maintain or increase from 4.65 | 4.66 | | |
| The average star rating of child placements for children with special needs | 4.75 | | |
| receiving Child Care Subsidy with WCSS funding will maintain at 4.50 | 4.75 | | |

| Expected | Progress on strategies and system outcome |
|--|---|
| Wake County Child Care Subsidy program will explore system level need through the combined NC Pre-K/ Subsidy Policy Committee meetings and will report the needs in Q2 & Q4. | None |

| Activity: | Children's Collaborative of Wake @ Kentwood | | | Funding History | |
|---|--|---------------|-------------|-----------------|-----|
| Agency: | Communities in Schools of Wake County | | FY 2014-15: | \$55,756 | |
| Goal Area: | 4 | Years funded: | 1 | FY 2013-14: | N/A |
| Description : This activity provides joint goal development and collaborative planning among service providers and residents in the Kentwood community, with a focus on the needs of children B-5. Collaborative planning includes community needs assessments, identifying resource gaps, resolving issues with services delivery, understanding how different programs and organizations are interconnected to achieve agreed-upon goals, reviewing services provided and identifying opportunities for joint funding. | | | | | |

What resources were available?

| Expected | Actual | Target % | Actual % |
|----------------------------------|-------------------------|----------------------|----------|
| SmartStart Allocation: \$55,756* | \$52,146.39 | >95% | 93.5% |
| Match: \$9,308 | \$9,498 | 15% of allocation | 17% |
| Staff levels: 1.0 FTE | Fully staffed <9 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|------------------------------------|--------|----------|----------|
| 75 families with young children | 19 | 100% | 25% |
| 10 programs serving young children | 13 | 100% | 130% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 12 group meetings with collaborative partners | 11 | 100% | 92% |
| 50 contacts with programs or potential programs that serve young children in Kentwood | 25 | 100% | 50% |
| 75 outreach, engagement and assessment contacts | 100 | 100% | 133% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|--|---------------------|----------|----------|
| 9 planning and development tasks will be completed | 9 of 10 | 90% | 90% |
| 14 families with young children will report they are aware of Children's Collaborative initiative and know how to access services. | 8 of 18 | 80% | 44% |
| 5 programs for young children will develop a shared process for intake, referral or transition. | 2 of 10 | 50% | 20% |

| Activity: | Community Outreach and Education | | | Funding History | |
|--|----------------------------------|---------------|-------------|-----------------|-----------|
| Agency: | Wake County SmartStart | | FY 2014-15: | \$162,462 | |
| Goal Area: | 4 | Years funded: | 2 | FY 2013-14: | \$148,077 |
| Description: This activity engages families, community partners, civic and faith leaders to promote awareness and capacity | | | | | |

building regarding WCSS services and early childhood issues. Services provided include coordination and participation in community events, development and distribution of reports, and provision of information materials through presentations, newsletters and social media and training.

What resources were available?

| Expected | Actual | Target % | Actual % |
|----------------------------------|--------------------------|----------------------|----------|
| SmartStart Allocation: \$162,462 | \$162,462 | >95% | 100% |
| Match: \$24,369 | \$15,104 | 15% of allocation | 9.3% |
| Staff levels: 1.5 FTE | Fully staffed 7-8 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|--|--------|----------|----------|
| 80 community partners will be actively engaged in the Resource Fair* | 12 | 100% | 15% |
| 30 business leaders will participate in business board circle | 6 | 100% | 20% |
| 95 stakeholders will receive reports (AR, PER, other) | 150 | 100% | 158% |

*Resource Fair was not held during the FY 14-15 as another partner held one early in the year and the service would have been duplicative. The 12 community partners noted instead participated in a newly formed 0-5 public relations and outreach collaborative.

What services were provided?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 200 news and information posts on social media | 392 | 100% | 196% |
| 2 community events with a focus on families of young children will be | | | |
| planned and implemented. | 3 | 100% | 150% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|---|---------------------|----------|----------|
| 10 participants in resource fair will report increased awareness of resources to support Kindergarten Readiness and Early Literacy. | 10 of 12 | 80% | 83% |
| 75 new followers on WCSS Facebook page (an increase of 10% from July 1, 2014) | | 10% | 22% |
| 77 parents and families participating in community events will report learning about new resources for parenting. | 69 of 85 | 90% | 81% |
| 5 business board circle participants will report an increased understanding of the impact of early childhood education in their community and the role of WCSS. | 4 of 6 | 75% | 67% |

| Activity: | Home Instruction for Parents of | | | Funding History | |
|--|-----------------------------------|-------------------------|----------------------|---------------------------------|------------------------|
| | Preschool Youngsters (HIPPY) | | | | |
| Agency: | Family Resource Center of Raleigh | | | FY 2014-15: | \$253,058 |
| Goal Area: | 3 | Years funded: | 1 | FY 2013-14: | N/A |
| Description: This ad | ctivity provides | home visits and group | meetings using the | e Home Instruction for Paren | its of Preschool |
| Youngsters (HIPPY) model. The program serves parents of children ages 3-5 (not in Kindergarten) who have limited access to | | | | | |
| transportation, limited | d formal educa | tion, and/or limited En | glish proficiency. \ | isits will be provided to indi/ | vidual families weekly |

for 30 weeks according to the model, with role play as the method of instruction.

What resources were available?

| Expected | Actual | Target % | Actual % |
|-----------------------------------|----------------------------|----------------------|----------|
| SmartStart Allocation: \$253,058* | \$253,058 | >95% | 100% |
| Match: \$37,959 | \$23,437 | 15% of allocation | 9.3% |
| Staff levels: 4.2 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 60 children | 51 | 100% | 85% |
| 48 children will meet greatest needs criteria | 49 | 95% | 96% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|--|--------|----------|----------|
| 1800 individual visits or face to face meetings with families/children | 1135 | 100% | 63% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|---|---------------------|----------|----------|
| 36 children will be linked to needed services to support health and/or development. | 1 of 51 | 70% | 2% |
| 15 family caregivers will demonstrate positive growth in parenting practices. | 15 of 25 | 60% | 60% |
| 20 children will demonstrate improved developmental readiness for school. | 27 of 29 | 70% | 93% |

| Expected | Progress on strategies and system outcome |
|---|---|
| Coordination of services, avoidance of duplicated efforts, and access to services will be improved. | Participated in Wake Connections to improve coordinated access to home visiting programs. |

| Activity: | Literacy Invites and Nurtures Kids' Success (LINKS) | | Funding History | | |
|------------|--|---------------|-----------------|-------------|-----------|
| Agency: | Motheread Inc. | | FY 2014-15: | \$128,400 | |
| Goal Area: | 2 | Years funded: | 7 | FY 2013-14: | \$126,336 |

Description: In the L.I.N.K.S. initiative, child care teachers learn literacy skills and effective teaching strategies to use in their classrooms as well as how to involve parents in literacy activities at home. Improving classroom literacy practice enhances child care quality and develops children's emergent literacy skills.

What resources were available?

| Expected | Actual | Target % | Actual % |
|-----------------------------------|----------------------------|----------------------|----------|
| SmartStart Allocation: \$128,400* | \$128,400 | >95% | 100% |
| Match: \$19,260 | \$31,783 | 15% of allocation | 24.8% |
| Staff levels: 1.75 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|----------------------|--------|----------|----------|
| 15 childcare centers | 15 | 100% | 100% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 23 Story Exploring Trainings (groups trainings) will be conducted | 25 | 100% | 109% |
| 700 individual classroom mentoring visits will be conducted | 854 | 100% | 122% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|---|---------------------|----------|----------|
| 99 early childhood educators will show an improvement in their read-aloud strategies and literacy development activities. | 105 of 110 | 90% | 95% |
| 90 early childhood educators will show an improvement in the classroom emergent literacy environment. | 93 of 110 | 90% | 85% |
| 11 centers will continue to have improved emergent literacy environments six months after completing the program. (Long Term) | 12 of 12 | 93% | 100% |

| Expected | Progress on strategies and system outcome |
|---|--|
| Improved coordination and avoidance of duplicated TA efforts. | As part of Technical Assistance Coalition, participated in the development of a universal Technical Assistance Interest Form for childcare center directors to use when requesting services from Wake County SmartStart and its partner agencies. |

| Activity: | 5 | | Funding History | | |
|------------|-----------------------------------|---------------|-----------------|-------------|-------------|
| Agency: | Program Wake County SmartStart | | FY 2014-15: | \$2,803,951 | |
| Goal Area: | 3 | Years funded: | 14 | FY 2013-14: | \$2,754,200 |

Description: The North Carolina Pre-Kindergarten Program is an early learning opportunity for eligible four- and five-year-olds. This program will provide a comprehensive approach to preparing children for school success by addressing children's cognitive, social, emotional, language and physical needs in structured, quality classroom environments.

What resources were available?

| Expected | Actual | Target % | Actual % |
|-------------------------------------|----------------------------|----------------------|----------|
| SmartStart Allocation: \$2,803,951* | \$2,794,468 | >95% | 99.7% |
| Match: \$435,593 | \$900,319 | 15% of allocation | 32% |
| Staff levels: 4.4 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|--|--------|----------|----------|
| 1061 children will be served | 1,217 | 100% | 115% |
| 120 lead teachers and teaching assistants will participate in training or online instruction | 123 | 100% | 103% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 73 NC Pre-K classrooms will be monitored | 74 | 100% | 101% |
| 80 onsite quality assurance contacts will be provided to NC Pre-K sites | 114 | 100% | 146% |
| 30 application events will be held throughout Wake County | 35 | 100% | 117% |
| 2800 NC Pre-K applications will be reviewed and entered into the APP database | 2,386 | 100% | 85% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|---|------------------------|----------|----------|
| 527 children will meet or exceed Social-Emotional proficiency expectations. | 601 of 659 | 80% | 91% |
| 468 children will meet or exceed literacy proficiency expectations. | 540 of 585 | 80% | 92% |
| 215 lead teachers, teaching assistants and administrators will report that they gained new knowledge / skills that they will use in the NC Pre-K classroom. | 199 of 269 | 80% | 74% |
| 49 teachers will achieve reliability in implementation of Teaching Strategies Gold. | 51 of 61 | 80% | 84% |
| 55 NC Pre-K classrooms will be staffed by lead teachers with required qualifications at the time services begin. | 56 of 73 | 75% | 77% |
| 1659 applications entered in the APP database will be placed by pre-k collaborative agencies through the APP database. | 1,738 of 2,513 | 66% | 69% |
| 42 Kindergarten teachers completing the NC Pre-K Kindergarten Teacher Survey who serve children who attended NC Pre-K will indicate that those children demonstrated social-emotional skills in the Kindergarten classroom. (Long Term) | 53 of 53 | 80% | 100% |

| Expected | Progress on strategies and system outcome |
|---|--|
| | The NC Pre-K Partnership incorporated Teaching Strategies Gold as a |
| Improved coordination and avoidance of duplicated | common evaluation tool. Data is now being collected on application |
| efforts, improved family access to services and increased | and screening scores. Family communications, fact sheets and |
| efficiency in utilization of resources. | timelines have been developed and shared with collaborating partners |
| | to clarify program expectations and send families a common message. |

| Activity: | Nurse-Far | nily Partnership | | Funding History | |
|------------|----------------------------|------------------|-------------|-----------------|----------|
| Agency: | Wake County Human Services | | FY 2014-15: | \$75,000 | |
| Goal Area: | 1 and 3 | Years funded: | 7 | FY 2013-14: | \$75,000 |
| | | | | | |

Description: NFP is an evidence-based community health care program that empowers low-income, first time mothers to become confident parents and strong women by partnering them with nurse home visitors. This trusted relationship instills a level of confidence in the first-time moms that will help them guide them and their children to successful futures.

What resources were available?

| Expected | Actual | Target % | Actual % |
|----------------------------------|----------------------------|----------------------|----------|
| SmartStart Allocation: \$75,000* | \$75,000 | >95% | 100% |
| Match: \$11,250 | \$27,410 | 15% of allocation | 36.5% |
| Staff levels: 1 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year; WCSS does not fund the entire NFP program but information below is for the entire program.

Who was served?

| Expected | Actual | Target % | Actual % |
|--------------|--------|----------|----------|
| 100 families | 136 | 100% | 136% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|------------------|--------|----------|----------|
| 1500 home visits | 1518 | 100% | 101% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|--|---------------------|----------|----------|
| 250 babies born since program inception will have a normal birthweight. | 244 of 281 | 89% | 87% |
| 214 women who have given birth since program inception will initiate | 242 of 285 | 75% | 85% |
| breastfeeding | | | |
| 397 children served since program inception will have up to date | 422 of 441 | 90% | 96% |
| immunizations | 422 01 441 | 3078 | 5078 |
| 71 women since program inception who complete the 18 month post- | 75 of 95 | 75% | 79% |
| partum period will not have a subsequent pregnancy within that period. | 75 01 95 | 75% | 79% |
| 85% of potential pregnancy completers will complete the pregnancy phase* | | 85% | 87% |
| 67% of potential infancy completers will complete the infancy phase* | | 67% | 64% |
| 82% of potential toddler completers will complete the toddler phase* | | 82% | 83% |
| 11 graduates will report being in school or employed following completion of | 12 of 14 | 80% | 86% |
| the program. (Long Term) | 12 01 14 | 0078 | 00/0 |

*For these projections, the target from the NFP model is a percentage, so that is reflected here.

| Expected | Progress on strategies and system outcome |
|--|---|
| Improve coordination of Home Based Services. | Involved with Wake Connections. CC4C makes referrals via the portal and was responsible for 44% of referrals to date. |

| Activity: | The Nurturing Program for Spanish Speaking Families (Crianza Con Cariño) | | | Funding History | |
|------------|---|---------------|----|-----------------|----------|
| Agency: | | | | FY 2014-15: | \$88,151 |
| Goal Area: | 1 | Years funded: | 16 | FY 2013-14: | \$81,848 |

Description: The Nurturing Program serves Spanish speaking families in Wake County with children birth to five-years-old who need secondary prevention of child abuse and neglect. This 12 week family education program blends child-rearing information with social supports to strengthen Spanish-speaking families. Culturally sensitive, bilingual volunteers facilitate parent and children's groups using a nationally recognized curriculum. Parents and their children attend together but meet in separate groups.

What resources were available?

| Expected | Actual | Target % | Actual % |
|----------------------------------|----------------------------|----------------------|----------|
| SmartStart Allocation: \$88,151* | \$84,474 | >95% | 95.8% |
| Match: \$13,223 | \$14,766 | 15% of allocation | 16.8% |
| Staff levels: 1 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 60 adults will participate in groups | 60 | 100% | 100% |
| 58 children will meet greatest needs criteria | 58 | 95% | 95% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 40 group contacts or trainings with parents | 40 | 100% | 100% |
| 120 individual sessions with parents | 113 | 100% | 94% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|--|---------------------|----------|----------|
| 36 family caregivers will experience an increase in nurturing parenting attitudes. | 40 of 40 | 90% | 100% |
| 30 family caregivers will demonstrate increased empathy. | 34 of 40 | 75% | 85% |
| 24 family caregivers will demonstrate positive growth in parent-child interaction. | 40 of 40 | 60% | 100% |
| 12 families will demonstrate nurturing parenting attitudes regarding positive, non-physical discipline and empathy for their children's needs 6 months after program completion. (Long Term) | 14 of 14 | 85% | 100% |

| Expected | Progress on strategies and system outcome |
|---|---|
| Improved coordination, avoidance of duplication, and improved matching of services. | The Program Coordinator is working with the Hispanic community to explain more about the importance of getting NCPEN certified. Still participating on the credentialing committee and at the state forum |

| Activity: | Parents as Teachers Home Visiting F | | Funding History | | |
|--------------|-------------------------------------|---------------|-----------------|-------------|-----------|
| | Program | | | | |
| Agency: | Project Enlightenment - Wake County | | FY 2014-15: | \$459,317 | |
| | Public School System | | | | |
| Goal Area: | 1 | Years funded: | 19 | FY 2013-14: | \$443,444 |
| Descriptions | - / / / 2 | | | | |

Description: Parents as Teachers (PAT) is an international early childhood parent education and family support program serving families throughout pregnancy until their child enters kindergarten, usually age five. The program is designed to enhance child development and school achievement through parent education. Interactions include: personal visits, group meetings, annual developmental screenings and functional assessments and referrals to community resources to families on an as needed basis.

What resources were available?

| Expected | Actual | Target % | Actual % |
|-----------------------------------|----------------------------|-------------------|----------|
| SmartStart Allocation: \$459,317* | \$453,233.91 | >95% | 98.7% |
| Match: \$68,898 | \$75,936 | 15% of allocation | 16.5% |
| Staff levels: 6.75 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 200 families will enroll in PAT | 190 | 100% | 95% |
| 233 children will meet greatest need criteria | 228 | 95% | 93% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|--|---------------------|----------|----------|
| 2700 Individual Visits with families/children | 2,457 | 100% | 91% |
| 12 group meetings will be held | 12 | 100% | 100% |
| 185 developmental screenings using the Ages and Stages Questionnaire | 190 | 100% | 103% |
| Model Fidelity Expectations | Actual of Potential | Target % | Actual % |
| 35 families with 0-1 High Needs Factors received at least 75% of monthly visit requirement (1 visit per month) | 36 of 39 | 90% | 92% |
| 136 families with 2 or more High Needs Factors received at least 75% of monthly visit requirement (2 visits per month) | 113 of 151 | 90% | 75% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|--|---------------------|----------|----------|
| 16 family caregivers will demonstrate improved parenting quality in the first year. | 24 of 27 | 60% | 89% |
| 77 family caregivers participating over a year will demonstrate improved parenting quality. | 81 of 91 | 85% | 89% |
| 152 of the families who receive referrals will receive at least one needed service as a result of program activities. | 179 of 190 | 80% | 94% |
| 7 families who had been out of the program for at least 6 months will identify one activity they are doing in 4 of 6 targeted areas. (Long Term) | 9 of 9 | 75% | 100% |
| 7 families who had been out of the program for at least 6 months will identify how they are involved in their child's education. (Long Term) | 8 of 9 | 75% | 89% |

| Expected | Progress on strategies and system outcome |
|---|---|
| Improve coordination and avoidance of duplicated efforts, improve access to services (e.g. reduced waiting time, ease of family access), and improve matching services. | Participate in Wake Connections |

| Activity: | Program Coordination and Evaluation | | Funding History | | | |
|---|-------------------------------------|----------------|-----------------|-------------|-----------|--|
| Agency: | Wake Cou | nty SmartStart | | FY 2014-15: | \$241,838 | |
| Goal Area: | 4 | Years funded: | 19 | FY 2013-14: | \$289,021 | |
| Description: In an effort to build the capacity of communities and families to prepare children for success in school and in life, Program Coordination and Evaluation experts work with community stakeholders to develop activities to achieve the goals, | | | | | | |

objectives and outcomes. Staff provides support, expertise and oversees other roles such as preparing community needs assessments, managing the Request for Proposal processes and participating in the development of staff funding recommendations. Staff also work with partners to develop annual evaluation plans and track implementation and outcomes for all funded activities; conduct partner site visits to assess progress toward program goals; participate in strategic planning; gather and analyze relevant data; and report findings to the North Carolina Partnership for Children (NCPC) and others as required and/or requested.

What resources were available?

| Expected | Actual | Target % | Actual % |
|-----------------------------------|----------------------------|-------------------|----------|
| SmartStart Allocation: \$241,838* | \$241,838 | >95% | 100% |
| Match: \$36,276 | \$81,860 | 14% of allocation | 33.8% |
| Staff levels: 3 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|--|--------|----------|----------|
| 30 programs will receive community engagement contacts to promote collaboration or systems change. | 31 | 100% | 103% |
| 19 funded activities will receive TA and monitoring | 20 | 100% | 105% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 90 community engagement contacts | 57 | 100% | 63% |
| 125 TA and monitoring contacts | 143 | 100% | 114% |
| 6 reports developed related to system/community level strengths and needs | 6 | 100% | 100% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|--|---------------------|----------|----------|
| 25 programs receiving community engagement contacts will begin or continue participation in at least one collaborative or committee effort focused on system improvement or integration. | 27 of 31 | 80% | 87% |
| 14 committee members will increase their knowledge of system level strengths and needs. | 14 of 17 | 80% | 82% |

| • | - 1 | hancement and nce Initiative in | | Funding History | |
|------------|----------|------------------------------------|----|-----------------|-----------|
| Agency: | Wake Cou | Vake County SmartStart Inc. | | FY 2014-15: | \$484,027 |
| Goal Area: | 2 | Years funded: | 16 | FY 2013-14: | \$583,340 |

Description: The Quality Enhancement (QE) Initiative provides on-site consultation to one to three star licensed centers in Wake County. Services offered include on-site technical assistance, training, consultation, plan development, and professional development for child care providers. The Quality Maintenance Initiative (QM) provides on-site consultation to four and five star licensed centers including technical assistance, training, consultation, plan development and professional development referrals for child care providers. A series of director leadership sessions will be provided to support the development of leadership practices.

What resources were available?

| Expected | Actual | Target % | Actual % |
|----------------------------------|----------------------------|-------------------|----------|
| SmartStart Allocation: \$484,027 | \$484,027 | >95% | 100% |
| Match: \$72,604 | \$125,222 | 15% of allocation | 25.9% |
| Staff levels: 7.6 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|--|--------|----------|----------|
| 30 child care centers | 30 | 100% | 100% |
| 20 child care centers will receive Quality Improvement (QI) consultation | 20 | 100% | 100% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 840 onsite consultation/coaching visits | 684 | 100% | 81% |
| 720 Quality Improvement (QI) consultation/coaching visits | 567 | 100% | 79% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|---|---------------------|----------|----------|
| 12 Quality Improvement centers will improve classroom environment based on pre/post Environmental Rating Scale assessment. | 10 of 15 | 80% | 67% |
| 3 Quality Improvement centers that are relicensed will increase star level and program standard points. | 3 of 4 | 70% | 75% |
| 5 Quality Maintenance center directors will independently complete the Environmental Rating Scale. | 4 of 6 | 75% | 67% |
| 8 Quality Maintenance centers that are relicensed will improve or maintain star rating or increase their Program Standard points. | 8 of 9 | 90% | 89% |
| 11 centers completing services in prior years that are relicensed in the current year will maintain or improve their license program quality. (Long Term) | 21 of 22 | 50% | 95% |

| Expected | Progress on strategies and system outcome |
|---|--|
| Improved coordination and avoidance of duplicated TA efforts and improved matching of consultation and TA services. | As part of Technical Assistance Coalition, participated in the development of a universal Technical Assistance Interest Form for childcare center directors to use when requesting services from Wake County SmartStart and its partner agencies. |

| Activity: | Quality S | Supplement | | Funding History | |
|--|------------------------|---------------|-------------|-----------------|-----|
| Agency: | Wake County SmartStart | | FY 2014-15: | \$1,233,525 | |
| Goal Area: | 2 | Years funded: | 1 | FY 2013-14: | N/A |
| Description: Quality Supplement provides monthly quality supplement payments to aligible 4 and 5 star centers and family | | | | | |

Description: Quality Supplement provides monthly quality supplement payments to eligible 4 and 5 star centers and family child care homes that serve children on subsidy. Payment is awarded based on criteria developed by WCSS Board of Directors. Quality Supplements support and maintain high quality child care.

What resources were available?

| Expected | Actual | Target % | Actual % |
|-------------------------------------|----------------------------|-------------------|----------|
| SmartStart Allocation: \$1,233,525* | \$1,232,456.50 | >95% | 99.9% |
| Match: \$185,029 | \$0 | 15% of allocation | 0% |
| Staff levels: 1.9 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|--|--------|----------|----------|
| 150 centers/homes will submit application for Quality Supplement payment | 141 | 100% | 94% |
| 120 Centers/homes will receive Quality Supplement payments | 131 | 100% | 109% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|--|--------|----------|----------|
| 5 outreach and information sessions will be held | 6 | 100% | 120% |
| 20 centers/homes will receive intensive monitoring | 20 | 100% | 100% |
| 900 Quality Supplement payments will be made | 972 | 100% | 108% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|--|---------------------|----------|----------|
| 128 centers/homes receiving Quality Supplements will submit appropriate documentation for monitoring (budget, co-pay documentation, and program enrollment). | 123 of 131 | 95% | 94% |
| 16 centers/homes receiving intensive monitoring will meet monitoring standards. | 20 of 20 | 80% | 100% |
| 18 facilities needing quality support will enroll in a quality support program | 16 of 20 | 90% | 80% |

| Expected | Progress on strategies and system outcome |
|---|--|
| Increase efficiency and utilization of resources to support child care quality. | Worked with Technical Assistance Collaborative to help recruit centers, and as a resource to learn about available Quality Improvement activities in Wake County. |

| Activity: | Reach Out and Read | | Funding History | | |
|--|---|--|--|---|--|
| Agency: | Reach Out and Read Carolinas/WCSS | | FY 2014-15: | \$6,210 | |
| Goal Area: | 1 Years funded: 3 | | FY 2013-14: | \$24,735 | |
| provide pre-literacy of reading, model readin part of pre-literacy an and developmentally | pportunities fo g a book alouc d language dev appropriate bc | r children and their fan I to the child and engag velopment. During eacl | nilies. The medical ging the child in the h of the routine visi ead to their child. T | e high percentages of low-in care providers will discuss th activity, and encourage pare ts, family members will rece he participating practices wi n. | e importance of ent-child interactions as ive a new, culturally- |

What resources were available?

| Expected | Actual | Target % | Actual % |
|---------------------------------|--------------------------|-------------------|----------|
| NCPC Grant Allocation: \$6,210* | \$6,210 | >95% | 100% |
| Match: \$931.50 | \$0 | 15% of allocation | 0% |
| Staff levels: .12 FTE | Fully staffed 5-6 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 2 medical practices serving children who receive Medicaid | 2 | 100% | 100% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 2 literacy rich environments will be supported | 0 | 100% | 0% |
| 6 technical assistance contacts will be provided to medical staff | 8 | 100% | 133% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|--|---------------------|----------|----------|
| 15% more returning ROR parents will report reading to their children every | | 1 | 00/ |
| day than new ROR parents. | | 15% | -9% |
| 15% more returning ROR parents will report using at least one | | | |
| recommended reading strategy with their children compared to new ROR | | 1 - 0/ | 00/ |
| parents. | | 15% | 8% |
| | | | |

*No systems goal for FY 14-15

| School Readiness Services for Hispanic F | | Funding History | | |
|--|--|--|--|--|
| Children | | | | |
| Catholic Charities of the Diocese of | | | FY 2014-15: | \$116,530 |
| Raleigh, Inc. | | | | |
| 1 and 3 | Years funded: | 11 | FY 2013-14: | \$117,463 |
| | Children Catholic Cl Raleigh, In | Children Catholic Charities of the Die Raleigh, Inc. | Children Catholic Charities of the Diocese of Raleigh, Inc. | Catholic Charities of the Diocese of FY 2014-15 : Raleigh, Inc. |

Description: The School Readiness Services for Hispanic Children program serves Hispanic families with children, birth to five, in Wake County. It is a multifaceted program that includes: Dialogic Reading to build language and literacy in early childhood, developmental screenings and assistance accessing early intervention services, assessment of family resources for basic needs and referrals to needed services and case management.

What resources were available?

| Expected | Actual | Target % | Actual % |
|-----------------------------------|----------------------------|----------------------|----------|
| SmartStart Allocation: \$116,530* | \$114,915.12 | >95% | 98.6% |
| Match: \$17,480 | \$41,035 | 15% of allocation | 35.2% |
| Staff levels: 1.91 FTE or 2 | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 290 families will be served | 233 | 100% | 80% |
| 260 children will meet greatest needs requirement | 273 | 95% | 100% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 160 group contacts or trainings with families | 160 | 100% | 100% |
| 35 children will receive developmental screenings from activity staff | 35 | 100% | 100% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|--|---------------------|----------|----------|
| 82 family caregivers will demonstrate increased knowledge of literacy skills for young children. | 64 of 102 | 80% | 63% |
| 16 parents will improve their shared book reading style. | 18 of 21 | 75% | 86% |
| 88 families will receive at least one needed family service as a result of program activities. | 73 of 146 | 60% | 50% |
| 105 children will receive at least one needed service related to health or development. | 41 of 175 | 60% | 23% |
| 26 family caregivers will demonstrate increased knowledge of literacy skills for young children 6 months after completing Language is the Key. (Long Term) | 31 of 32 | 80% | 97% |

| Expected | Progress on strategies and system outcome |
|--|---|
| Improve access to services and improve matching of services. | Participates on the Advisory Council for Wake Connections. |

| Activity: | Social/Emotional Interventions for F | | Funding History | | | |
|---------------------|---|---------------|-----------------|-------------|-----------|--|
| | Young Children: SecurePath | | | | | |
| Agency: | Lucy Daniels Center for Early | | FY 2014-15: | \$249,842 | | |
| | Childhood | | | | | |
| Goal Area: | 3 | Years funded: | 11 | FY 2013-14: | \$229,709 | |
| Description: The Co | Description: The Social/Emotional Interventions for Young Children program also known as SourceDath is a comprehensive | | | | | |

Description: The Social/Emotional Interventions for Young Children program, also known as SecurePath, is a comprehensive mental health service for young children in Wake County provided at the child's home or preschool. SecurePath staff offers mental health assessments, interventions, and therapy for children ages birth to five and their parents who need help with their child's social, emotional, or developmental challenges. Services are provided in English and Spanish. Services are provide free-of-charge to children age five and younger, who have not yet started kindergarten. SecurePath focuses its resources on children and families who do not have insurance coverage or are receiving Medicaid.

What resources were available?

| Expected | Actual | Target % | Actual % |
|-----------------------------------|----------------------------|----------------------|----------|
| SmartStart Allocation: \$249,842* | \$249,842 | >95% | 100% |
| Match: \$37,476 | \$35,559 | 15% of allocation | 14.2% |
| Staff levels: 3 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|--|--------|----------|----------|
| 65 children | 68 | 100% | 105% |
| 65 total children served will meet greatest needs criteria | 68 | 95% | 100% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 1325 individual visits or face to face meetings with families/children (hour or | 1295 | 100% | 98% |
| longer) | | | |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|---|---------------------|----------|----------|
| 41 children will demonstrate improvement on their primary treatment goal. | 47 of 51 | 80% | 92% |
| 20 parents/guardians will show improvement in parent/child interactions. | 20 of 28 | 70% | 71% |
| 7 children in child care will maintain stable child care placement as a result of program services. | 8 of 8 | 90% | 100% |
| 28 children will demonstrate improved social-emotional readiness for school. | 19 of 38 | 75% | 50% |
| 8 parents who have been participating for more than one year will report that they are able to effectively manage their child's behavior. | 6 of 13 | 60% | 46% |
| 12 parents will report that they are continuing to use skills learned through SecurePath 6 months after they exited the program. (Long Term) | 6 of 13 | 90% | 46% |

| Expected | Progress on strategies and system outcome |
|--|---|
| Improve coordination of services and access to services, avoid duplicated efforts. | Learned about Wake Connections to see if SecurePath is a good fit. |

| Activity: | Supporting School Readiness F | | Funding History | | | | |
|--|---|--------------------|-----------------------|----------------------|-------------|-----------|--|
| Agency: | Project Enlightenment - Wake County | | Project Enlightenment | | FY 2014-15: | \$108,128 | |
| | Public Sch | olic School System | | Public School System | | | |
| Goal Area: | 3 | Years funded: | 15 | FY 2013-14: | \$149,921 | | |
| self-regulation. There experience classroom the new learning at ho | Goal Area:3Years funded:15FY 2013-14:\$149,921Description: The program will provide facilitated sessions to promote children's oral language, social skills, problem-solving, and self-regulation. There will be 4 concurrent classes with 28 meetings each. Two groups are held at each meeting: one for children to experience classroom learning and support their school readiness, and one for caregivers that teaches parenting skills and reinforces the new learning at home. Services will be provided by Supporting School Readiness Specialists to children without preschool experience who will be age eligible to enter Kindergarten the following school year and their families.\$149,921 | | | | | | |

What resources were available?

| Expected | Actual | Target % | Actual % |
|-----------------------------------|-------------------------|-------------------|----------|
| SmartStart Allocation: \$108,128* | \$106,877.61 | >95% | 98.8% |
| Match: \$16,219 | \$30,059.39 | 15% of allocation | 27.8% |
| Staff levels: 1.48 FTE | Fully staffed 10 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|--|--------|----------|----------|
| 90 children | 50 | 100% | 56% |
| 43 children served will meet greatest needs criteria | 45 | 95% | 90% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|-------------------------------------|--------|----------|----------|
| 140 group sessions will be provided | 140 | 100% | 100% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|---|---------------------|----------|----------|
| 42 children participating in the Getting Ready for Kindergarten program will meet lesson objectives for 90% of sessions attended. | | | 96% |
| 5 children attending at least 21 sessions will show at least a moderate improvement in social-emotional development. | 6 of 9 | 60% | 67% |
| 4 children who show behavior concerns and who attend at least 21 sessions will show at least a moderate reduction in behavior concerns. | 6 of 9 | 50% | 67% |

| Expected | Progress on strategies and system outcome |
|--|---|
| Coordination and avoidance of duplicated efforts will be improved. | Learned about the NC Pre-K waitlist and process for |
| | accessing and sharing child data. |

| Activity: | Telamon | Telamon Family Literacy Program | | Funding History | |
|-----------|-----------|---------------------------------|---|-----------------|-----------|
| Agency: | Telamon (| on Corporation | | FY 2014-15: | \$116,472 |
| Goal Area | 1 | Years funded: | 7 | FY 2013-14: | \$116,472 |
| | | | | | |

Description: The Telamon Corporation Family Literacy Program has two components: a parenting skills series and a home visitation program which focuses on literacy skills. Professionals facilitate two 10-week parenting skills series and an interpersonal problem-solving skills program for parents with children birth to 5. Upon completion of the program, each family receives literacy-related materials to encourage continued implementation of literacy-related practices.

What resources were available?

| Expected | Actual | Target % | Actual % |
|-----------------------------------|----------------------------|----------------------|----------|
| SmartStart Allocation: \$116,472* | \$116,472 | >95% | 100% |
| Match: \$17,471 | \$17,917 | 15% of allocation | 15.4% |
| Staff levels: 2.12 FTE | Fully staffed 11-12 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 100 families | 106 | 100% | 106% |
| 99 children will meet greatest needs criteria | 102 | 95% | 98% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 1400 individual visits providing Language is the Key curriculum | 1362 | 100% | 97% |
| 30 group visits of Raising a Thinking Child | 30 | 100% | 100% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|---|---------------------|----------|----------|
| 23 parents will improve their knowledge in helping their children learn how to problem-solve on their own. | 27 of 29 | 80% | 93% |
| parents will improve their literacy-related parent child interactions. 52 of 70 | | 80% | 74% |
| 22 families will report that they are continuing to use skills learned in Raising a Thinking Child six months after the class has ended. (Long Term) | 28 of 28 | 80% | 100% |
| 38 parents receiving dialogic reading instruction will demonstrate increased or maintained quality of literacy-related parent child interactions six months after completing the program. (Long Term) | 45 of 47 | 80% | 96% |

| Expected | Progress on strategies and system outcome |
|--|--|
| Coordination of services, avoidance of duplicated efforts and access to services will be improved. | Now a part of Wake Connections. Receiving families and working with them. |

| Activity: | Wake Up | and Read | | Funding History | |
|---|-----------------|-------------------------------|-------------------|-------------------------------|-------------------------|
| Agency: | Wake Co | e County Public School System | | FY 2014-15: | \$21,987 |
| Goal Area: | 4 | Years funded: | 1 | FY 2013-14: | N/A |
| Description: This activity will coordinate and align efforts across early childhood and early literacy focused agencies to improve | | | | | sed agencies to improve |
| access and efficient use of literacy opportunities for young children in Wake County. The target population will be early childhood | | | | | |
| and early literacy focu | ised agencies a | nd/or child care faciliti | es in Wake County | serving children birth to age | five. |

What resources were available?

| Expected | Actual | Target % | Actual % |
|----------------------------------|---------------------------|-------------------|----------|
| SmartStart Allocation: \$21,987* | \$21,985.18 | >95% | 99.99% |
| Match: \$3,298 | \$7,490 | 15% of allocation | 34.1% |
| Staff levels: 0.5 FTE | Fully staffed 9-10 months | | |

*Maximum resources available at end of year

Who was served?

| Expected | Actual | Target % | Actual % |
|---|--------|----------|----------|
| 20 partner agencies with an early childhood or early literacy focus will participate in the collaborative | 19 | 100% | 95% |
| 6 partner agencies will attend the full collaborative meetings | 18 | 100% | 300% |

What services were provided?

| Expected | Actual | Target % | Actual % |
|--|--------|----------|----------|
| 20 individual contacts with collaborative partners | 21 | 100% | 105% |
| 10 outreach events attended or resources developed | 31 | 100% | 310% |

What impact was achieved?

| Expected | Actual of Potential | Target % | Actual % |
|---|---------------------|----------|----------|
| 17 early childhood or early literacy focused collaborative members will actively engage in the collaborative. | 33 of 34 | 50% | 97% |
| The leadership team will review and revise, as needed, the collaborative logic | | | |
| model, short and long-term system goals, and strategies to support the | | | Met |
| literacy development of young children. | | | wiet |



4901 Waters Edge Drive, Suite 101 Raleigh, NC 27606

> 919-851-9550 wakesmartstart.org



facebook.com/ WakeCountySmartStart



twitter.com/ WakeSmartStart



youtube.com/ WakeSmartStart



pinterest.com/ WakeSmartStart